



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

March 7, 2025

OFFICIAL FILE COPY	
No.	<u>250063</u>
Not to be removed from the Office of the Legislature Of Monroe County	
Committee Assignment	
HUMAN SERVICES	-L
WAYS & MEANS	

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Amend Resolution 428 of 2024 Authorization to Contract for Office for the Aging Programs in 2025-2026

Honorable Legislators:

I recommend that Your Honorable Body amend Resolution 428 of 2024, Authorization to Contract for Monroe County Office for the Aging Programs in 2025-2026, from an amount not to exceed \$9,566,439 to an amount not to exceed \$9,824,438 for the period of January 1, 2025 through March 31, 2026. An updated Attachment A is attached.

This additional authorization will be used by:

- Lifespan of Greater Rochester, Inc. to administer the Mobility Management Program to optimize all transportation resources in the community including specialized transportation services for older adults, people with disabilities, and individuals with lower incomes.
- United Way of Greater Rochester to provide services such as assistance in assisting twenty (20) municipalities (nineteen Towns and the City of Rochester) in understanding their municipality's aging population, identifying areas for improvement, and developing a plan to improve the lives of the people living in this certified Age Friendly community.
- Hanna Z Adult Daycare Inc. to provide much-needed respite for caregivers while ensuring that care recipients receive high-quality, structured support that promotes socialization, independence, and overall well-being.

Request for Proposals were issued for these services with Lifespan of Greater Rochester, Hanna Z Adult Daycare Inc., and United Way of Greater Rochester selected as the most qualified to provide this service.

Please refer to the attached Purchase of Services Information Forms for disclosure of information required pursuant to Resolution 223 of 2007, as amended by Resolution 11 of 2008.

The specific legislative action required is to amend Resolution 428 of 2024 to authorize the County Executive, or his designee, to increase contracts, applications, and any amendments thereto, with the agencies listed in Attachment A in the approximate amounts listed therein, from a total amount not to exceed \$9,566,439 to a total amount not to exceed \$9,824,438 for the period of January 1, 2025 through March 31, 2026.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for these contracts is included in the 2025 operating budget of the Monroe County Department of Human Services, Office for the Aging, general fund 9001; funds centers 5501010000, Administration and Program Management; 5501030000, Support Service Contracts; 5501040000, Nutrition Service Contracts, and 5501050000, Education, Training, Wellness Contracts. No additional net County support is required in the current Monroe County budget.

Lifespan of Greater Rochester, Inc., United Way of Greater Rochester, and Hanna Z Adult Daycare Inc. have been reviewed for not-for-profit or corporate status and the records in the Office of the Monroe County Treasury have indicated that none of these agencies owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,


Adam J. Bello
Monroe County Executive

2024/26 ANTICIPATED CONTRACT SERVICES/Fund 9001		TOTALS		PROGRAM DESCRIPTION
01/01/25-03/31/2026	Vendor and Program Services	VENDOR TOTAL	SERVICE TOTAL	
Adult Day Hanna Z Day Care	Social Adult Day Care		103,999	These are social model adult day care programs. This is a program that helps physically and cognitively impaired frail Older Adults (60+) and respite for caregivers.
	Respite Adult Day Care	103,999		
Caregiver Assistance & Resources Alzheimer's Disease and Related Disorders Association, Inc.: Caregiver Education and Support				These are social model adult day care programs that help physically and cognitively impaired frail Older Adults (60+) to continue living in the community.
		106,936	271,981	Caregiver education programs, training and support groups and information & assistance offered to individuals diagnosed with early to mid-stage Alzheimer's disease and other memory related disorders.
	Lifespan of Greater Rochester, Inc.: Caregiver Resource Center & Grandparents Caregiver Program	135,860		The Caregiver Resource Center (CRC) is a State funded program which provides resources and support to Informal Family Caregivers. A Kinship care program provides support group and educational training sessions, designed to support eligible caregivers and help sustain their efforts to provide care for grandchildren, or other younger relatives, children in family-like relationships such as godparents or close family friends.
Counseling and Assistance Services Lifespan of Greater Rochester, Inc.:	Long Term Care Ombudsman(LTCOP)	29,185		Advocacy services that receive, investigate, and resolve complaints and concerns of residents in long-term care facilities.
	Financial Management Services	80,433	247,272	Financial Management program assists Older Adults in applying for benefits such as Medicare and EPIC. This program also provides bill paying assistance and household budgeting.
				The HIICAP program assists older adults, and Medicare eligible individuals, in need of information and assistance regarding health insurance.
	HIICAP Services/HIICap Volunteerr Stipend	166,819		Lifespan will provide a stipend to HIICAP volunteers that help meet the needs of older New Yorkers applying for Medicare Part B and Part D to lower their health insurance costs

2025/26 ANTICIPATED CONTRACT SERVICES/Fund 9001		TOTALS		PROGRAM DESCRIPTION
01/01/25-03/31/2026		VENDOR TOTAL	SERVICE TOTAL	
Vendor and Program Services Expanded In-Home Services			2,127,710	
Catholic Family Center of the Diocese of Rochester: Expanded in Home Services for Elderly Program:		2,127,710		Assists cognitively impaired frail Older Adults to continue living independently in the community by providing case management, developing care plans, and providing in-home services. This program also provides ancillary services such as social adult day programs, home delivered meals, personal emergency response units, home modification and repair and assistive equipment. Home Health Agencies provide housekeeper chore services and personal care. Consumer Directed Services provides services available for family caregivers
Elder Abuse Prevention Services Lifespan of Greater Rochester, Inc.:			114,303	
Elder Abuse Intervention and Respite		114,303		Emergency Respite is designed for individuals & caregivers in need of services who are not eligible under Title XX and have no other resources to pay. Services include but are not limited to emergency transportation, day care, and in-home chore services.
Health and Wellness Programs for Seniors Lifespan of Greater Rochester, Inc.:			245,033	
Matter of Balance Program		63,630		The Matter of Balance Program is an evidence based falls prevention program.
Lifespan of Greater Rochester, Inc.:		10,000		The Chronic Disease Self Management Program (CDSMP) is an evidence based training program that teaches skills to manage chronic conditions, such as arthritis, hypertension, diabetes, cancer, and heart disease, and significantly improve the health and well-being of older adults in the community and prevent falls.
Paths/Pearls Older Adult Depression and Screening		61,646		The Older Adult Wellness Programs includes depression screening, and counseling services. These evidence based programs include the Program to Encourage Active, Rewarding Lives (PEARLS) and Providing Assessment and Treatment for Home-bound Seniors (PATHS).
Aging Mastery Program		23,839		The Aging Mastery Program (AMP) is an evidence-based program developed by the National Council on Aging. AMP teaches an individual new tools and strategies for managing their health effectively, improving their quality of life, and making positive changes in their life.
Older Adult Harm Reduction Program		35,000		The Older Adult Harm Reduction Program provides case assistance and uses motivational intervention harm reduction model to support older adults to take steps to decrease their misuse of drugs, alcohol, etc., and minimize harm their behavior is causing their health.
Rainbow Seniors Recreation, Education and Wellness Program		20,000		To provide LBGT + individuals sixty years old and over a place to socialize as well as participate in activities such as chair-yoga, bingo, cards-night, etc., to help maintain their mental and physical well-being. Services provided through the center assist in allowing participants the opportunity to remain healthy, independent and in their homes for as long as possible.
Oasis Rochester Recreation, Education and Wellness Program		30,918		Utilizing evidence based interventions, this program provides educational, informational, cultural, health and fitness programming to maintain/improve health and wellness for Older Adults.

2025/26 ANTICIPATED CONTRACT SERVICES/Fund 9001 01/01/25-03/31/2026 Vendor and Program Services		TOTALS		PROGRAM DESCRIPTION
		VENDOR TOTAL	SERVICE TOTAL	
Home Support & In Home Services Catholic Family Center of the Diocese of Rochester: Assisted Transportation (STAR)		142,048	575,198	The STAR program provides assisted transportation to older adults. Assisted transportation involves the transportation, including escort services to a person who has difficulties (physical or cognitive) using vehicular transportation.
	In-Home support(Star)	142,048		In-home services involve providing non-medical services such as personal care, home repairs, etc. to assist individuals who have physical or cognitive difficulties.
	UnMet Needs Program	291,102		The UnMet needs provides ancillary items and services to older adults in order to maintain their independence.
Information, Case Assistance & Special events Coordinated Care Services, Inc.: Contract Administration, Fiduciary Services and Employer of Record Services Daniel Jones (SCRA) Computer Training for Seniors Lifespan of Greater Rochester, Inc.: Eldersource Information & Assistance ECO-Elderly Community Outreach Program NY Connects Choices for Long Term Care			1,588,016	This contract provides Contract Administration and Fiduciary Services for MCOFA. This contract provides Employer of Record Services to assist MCOFA in performing required tasks including Program Monitoring, Outreach & Public Education.
		214,396		Provide older adults with computer, internet and social networking skills to enhance their lives and keep them connected.
		20,000		Eldersource is a single source information, referral, case assistance & counseling program for services to Older Adults and their Informal Family Caregivers. Community Care Connections is a part of Eldersource and provides more intensive case assistance and linkage to healthcare providers for enhanced service provision and improved outcomes.
		322,696		Caseworkers provide community outreach, public education, referrals, assessments, short term problem solving, counseling and advocacy for Older Adults.
		153,964		NY Connects is the Aging and Disability Resource Center. This program provides information, assistance and referral about long term care services and supports, options counseling, and assistance in applying for benefits. This program also convenes the Monroe County Long Term Care Council, responsible for analyzing gaps and barriers in the long term care system, and No Wrong Door work group to ensure consistency across systems of care.
		702,960		

2025/26 ANTICIPATED CONTRACT SERVICES/Fund 9001		TOTALS		PROGRAM DESCRIPTION
01/01/25-03/31/2026 Vendor and Program Services		VENDOR TOTAL	SERVICE TOTAL	
Lifespan of Greater Rochester, Inc.: Mobility Management		74,000		Provide mobility management services in an effort to increase efficiencies among transport providers. These services will help older adults to travel across neighboring regions for health care social events, and routine business.
Jewish Family Services Information and Assistance		20,000		To provide Information and Assistance related to In-Home Contact and Support Services to Holocaust survivors in Monroe County. This program will target Russian and other non-English speaking clients in order to link them to benefits specific to Holocaust survivors (e.g., Self Help, Blue Card and Kavod) in order to assist them with aging safely in their homes and community.
United Way of Greater Rochester Age Friendly Program		80,000		To provide services such as assistance in helping the twenty (20) municipalities (nineteen Towns and the City of Rochester) in understanding their municipality's aging population, identifying areas of improvement, and developing a plan to improve the lives of the people living in the age friendly community.
Legal Services for the Elderly Legal Assistance of Western NY, Inc.: Legal Services for the Elderly		140,841	140,841	This program provides low income Older Adults legal assistance and advocacy. Assistance is provided for help with Social Security, SSI, Medicaid, housing problems, simple wills, utility issues, Health Care Proxy, and Powers of Attorney.
Management Services Coordinated Care Services, Inc.: Contract Administration, Fiduciary Services and Employer of Record Services		21,309	21,309	CCSI provides management & administration of contracts for various Monroe County Administrative and Employer Record Services.
Nutrition Services: Home Delivered Meals UR Medicine Home Care, Community Services, Inc.: Meals on Wheels Program		1544980	1,544,980	Home Delivered Meals are provided to persons age 60 and over who are homebound, living alone, and are unable to prepare their own meals due to frailty or illness.
Nutrition Services: Senior Center Catering Goodwill of the Finger Lakes, Inc. Catering Services for the Congregate Nutrition Program		544115	614,115	Nineteen senior meal nutrition sites serve senior attendees age 60 and over with a hot nutritionally balanced meal. Emergency, shelf-stable meals are also provided to seniors throughout the winter months.
Goodwill of the Finger Lakes, Inc. Registered Dietitian Services for the Nutrition Program		70000		Registered Dietitian (RD) will provide RD services for various aspects of the nutrition program. Duties performed include nutritional education, counseling, screening and presentations.

2025/26 ANTICIPATED CONTRACT SERVICES/Fund 9001		TOTALS		PROGRAM DESCRIPTION
01/01/25-03/31/2026		VENDOR TOTAL	SERVICE TOTAL	
Vendor and Program Services				
Nutrition Services: Senior Centers of Monroe County			1,355,393	Senior Centers in Monroe County provide social activities, wellness programs, special events and meals to persons age 60 and over, their spouse and disabled adult children in a congregate setting. Recreational programming, social activities, case management services and other quality of life initiatives assist seniors to reduce isolation. These centers help seniors to remain living independently within the community of their choice
Baden Street Settlement of Rochester, Inc.: MARC Senior Center		52,904		
Charles Settlement House, Inc.: Charles Settlement House Senior Center		100,255		
Town of Chili: Chili Senior Center		52,139		
The Community Place of Greater Rochester, Inc.: Community Place Senior Center		71,210		
Town of Gates: Gates Community & Senior Center		48,421		
Town of Greece: Greece Community & Senior Center		76,721		
Town of Henrietta: Henrietta Senior Center		149,619		
Ibero-American Action League, Inc.: Centro de Oro Senior Center		173,159		
Town of Irondequoit: Irondequoit Senior Center		94,717		
Lifespan of Greater Rochester, Inc.: Lifespan Senior Center Programs Wolk Center		130,140		
Lifespan of Greater Rochester, Inc.: Lifespan Senior Center Programs Lily Café		51,098		
Lifetime Assistance, Inc.: The Lodge on the Canal		20,000		
Monroe Community Hospital MCH Cafeteria		-		
Prayer House Church of God by Faith Senior Center		42,098		
Southwest Neighborhood Association: Southwest Senior Center		62,348		
Town of Ogden: Ogden Senior Center		44,279		
Town of Parma: Hilton-Parma Senior Center		26,480		
Town of Pittsford: Pittsford Senior Center		48,165		
Town of Webster: Webster Senior Center		81,115		
Town of Wheatland: Wheatland Senior Center		30,535		
TBD Potential New sites		-		

2025/26 ANTICIPATED CONTRACT SERVICES/Fund 9001			TOTALS		PROGRAM DESCRIPTION
01/01/25-03/31/2026	VENDOR TOTAL	SERVICE TOTAL			
Vendor and Program Services Transportation Services		874,288			Provide mobility management services in an effort to increase efficiencies in the Finger Lakes Region. These services will help older adults to travel across neighboring regions for health care social events, and routine business.
Lifespan of Greater Rochester, Inc.: Mobility Management					
Medical Motors Service of Rochester and Monroe County, Inc.					
Senior Center Transport Medical Transportation Senior Center Transport /COLA TBD	874,288				Transportation services are provided for Older Adults to and from area Senior Centers, Social Adult Day Programs, recreational outings, grocery shopping, banking services and dialysis.
Total OFA Contract Budget Proposal	9,824,438	9,824,438			Total Office for the Aging Contract Service Funds Requested
	9,824,438	9,824,438			
OFFICE FOR THE AGING CONTRACTS					
Anticipated Program Revenue	9,495,305	9,495,305	96.6%		Percent of Federal, State, and Program Revenue
Net County Support Request	329,133	329,133	3.4%		Amount of Anticipated Revenue for Office for the Aging Contract Services
Total OFA Contract Budget Proposal	9,824,438	9,824,438			Percent of Net County support for OFA Contract Services
					Amount of Net County Match Support for OFA Contract Services
2025/26 ANTICIPATED CONTRACT SERVICES/Fund 9001					
Cost Center	Amount				
10604197					
5501010000	\$ 21,309				Contract Management/CCSH: 5501010000
5501030000	258,928				Support Services: County Funding
5501030000	5,499,987				Support Services: State/Federal Funding
5501040000	48,896				Nutrition Services: County Funding
5501040000	3,233,317				Nutrition Services: State/Federal Funding
5501050000	762,001				Education & Wellness: State Funding
5501050000					Education & Wellness: County Funding
Dept. 5500	\$ 9,824,438				Education & Wellness: State Funding
					OFA Contract Total
					MCH Income

PURCHASE OF SERVICES INFORMATION FORM
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Acceptance of Funds and Authorization to Contract for Monroe County Office for the Aging Programs in 2025-26

Total Served 2022 - 2023: N/A
Proposed \$ Amt. 2024 - 25: \$103,999

SECTION I

PROGRAM: Social Adult Day Care Services

CONTRACTOR: Hanna Z Adult Daycare Inc.– Rachel Vatelman, CEO

PROGRAM DESCRIPTION: Provides a social model adult day program that helps physically and mentally frail older persons to continue living in the community.

**PRIMARY OBJECTIVE(S)/
DELIVERABLES:** Seniors will enjoy mental and physical well-being.

**PRIMARY PERFORMANCE
MEASURE/INDICATOR:** Indicator of Success: 90% of the older Adults that participate in the Program will report improved or maintained health status.

	Current Year Projection	Next Year Projection
Program Year	1/1/23-3/31/24	1/1/24-3/31/25
Total # of Participants	N/A	20
% Successful	N/A	90%

**OUTCOME ASSESSMENT
METHODOLOGY:** The Dartmouth Care Cooperative Information Tool (COOP). COOP instrument was specifically developed for use in primary care and other health care settings to be a simple and practical system for measuring health status. Clients are measured on admission and three months thereafter. Participant scores are tracked longitudinally to determine if they remain stable, improve or decline over time.

SECTION II

SOURCE MATERIAL: Annual Evaluation will be pre-developed upon the social day care opening.

PURCHASE OF SERVICES INFORMATION FORM

Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Acceptance of Funds and Authorization to Contract for Monroe County Office for the Aging Programs in 2025-26

Total Served 2024 585
Proposed \$ Amt. 2025-26: \$74,000

SECTION I

PROGRAM: Mobility Management Program

CONTRACTOR: Lifespan of Greater Rochester, Inc. – Ann Marie Cook, President / CEO

PROGRAM DESCRIPTION: Transportation coordination is needed in order to better serve those lacking access and information on various transportation options. Mobility Management Program will be a one-stop shop in order to identify specific options to access which best fits the need of individual older adults residing in Monroe County.

PRIMARY OBJECTIVE(S)/ DELIVERABLES: Mobility management programs includes a wide range of activities that seek to optimize all transportation resources in a community including specialized transportation services for older adults, people with disabilities, and individuals with lower incomes. Mobility management looks beyond a single transportation service or solution to encompass a variety of services and options to meet individual needs in a coordinated and cost-effective manner.

PRIMARY PERFORMANCE MEASURE/INDICATOR: Individuals receiving services will receive safe, door-to-door transportation services.

	Previous Year Projection	Current Year Projection	Next Year Projection
Program Year	1/1/24-12/31/24	4/1/25-3/31/26	4/1/26-3/31/27
Total # of Participants	500	666	666
# Successful	585	600	600
% Successful	117%	90%	90%

OUTCOME ASSESSMENT METHODOLOGY: Clients are surveyed to determine effectiveness of the program and measure the level of increased knowledge after receiving information from a MIPPA counselor. Surveys are compiled and analyzed annually.

BOARD MEMBERS: LaRon Rowe, Dr. Robert McCann, Lori Jansen, Liz Vega, Ralph J. Code, III, Esq., Bob Hartman, Michael Kaufman, Dr. Stephen Ryan, Marie Aydelotte, M.D., Vito Caraccio, Will Carroll, Lucia Castillejo, John Clark, Carmen Coleman, Tere Dominas, Erika Elliott, Esq., Jarrett Felton, John Fornof, Ankit Garg, M.D., Tracy Greene, Brian Heppard, M.D., Cindy Lovetro, John Lynch, Jr., David Mack, Susan Powell Byrd, Roberta Van Winkle, Miguel Velazquez, R. Carlos Carballada, Patty Phillips, Richard Machemer, Ph.D., Art Hirst

SECTION II

SOURCE MATERIAL: Annual Evaluation with previous contractor is on file with the Clerk of the Monroe County Legislature

PURCHASE OF SERVICES INFORMATION FORM
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Acceptance of Funds and Authorization to Contract for Monroe County Office for the Aging Programs in 2025-26

Total Served 2023 - 2024: N/A
Proposed \$ Amt. 2025 \$80,000

SECTION I

PROGRAM: Monroe County Age Friendly Implementation Plan for Older Adults

CONTRACTOR: United Way of Greater Rochester, Inc., Jaime Saunders, President/CEO

PROGRAM DESCRIPTION: This project will provide consultants to implement the recommendations identified in the "Creating a Community for a Lifetime Action Plan." This Action Plan was developed by MCOFA and its contractors. The plan will create a community where age is not a barrier to the maintenance of life-long interests and activities. It supports and enables individuals with age-related disabilities to meet basic health & social needs, and opportunities exist for older adults to achieve fulfillment and feel engaged.

SERVICE AREA:

**PRIMARY OBJECTIVE(S)/
DELIVERABLES:** United Way, in partnership with other civically engaged partners, will facilitate the implementation of the recommendations identified in the actionable plan that promotes age-friendliness as defined by the WHO's eight domains and helps improve the health and wellness of people of all ages in Monroe County.

**PERFORMANCE
MEASURE/INDICATOR:** Implement the recommendations identified in the "Creating a Community for a Lifetime Action Plan" based on extensive engagement by older adults, stakeholders, and AARP guidance.

	Current Year Projection
Program Year	1/1/25-12/31/25
Deliverables	Help 20 municipalities select at least three age-friendly action items/priorities that will improve the lives of the people living there

**OUTCOME ASSESSMENT
METHODOLOGY:** United Way will provide quarterly reports to MCOFA via the ContractHQ performance outcomes measures section.

BOARD MEMBERS: Rufus Judson, Melisza Campos, Mona Chitre, Donald Culeton, Mary O'Connell, Esq., Matthew Parrilli, Jamie Saunders, Laurie L. Zauch, Christopher Aebli, Dr. DeAnna Burt-Nanna, Chetna Chandrakala, Shelly Clements, Matt Cole, Jean Ellefson, Lauren Gallina Payne, Eric Logan, Dr. Heidi Macpherson, Ted Jordan, Faheem Massod, Dr. Robert Mayo, Dr. Shaun Nelms, Ryan Pettinella, Deborah Stendardi, Beth Talia, Timothy Thaney, Joe Wesley, Edward White, Dr. Kevin Williams, Vincent Yacuzzo, Gabriella Davenport-Williams, Benjamin Lindsay, Selina Ruiz, Courtney Thomas, Jr., Dan Burns, Donna Shultz, Dave L. Fiedler, Emerson Fullwood, Fabricio Morales, John Pusloskie, Lauren Dixon, Peter Robinson, Naomi Silver

SECTION II

SOURCE MATERIAL: Annual Evaluation will be on file with the Clerk of the Monroe County Legislature.