



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

February 7, 2025

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

OFFICIAL FILE COPY	
No.	250037
Not to be removed from the Office of the Legislature Of Monroe County	
Committee Assignment	
HUMAN SERVICES	-L
WAYS & MEANS	

Subject: Acceptance of Funding from the New York State Office for the Aging and Authorization to Contract with Lifespan of Greater Rochester, Inc. for the Medicare Improvements for Patients and Providers Act

Honorable Legislators:

I recommend that Your Honorable Body accept a grant from the New York State Office for the Aging in the amount of \$76,253 for the Medicare Improvements for Patients and Providers Act for the period of September 1, 2024 through August 31, 2025 and authorize a contract with Lifespan of Greater Rochester, Inc. in an amount not to exceed \$71,699 for the period of September 1, 2024 through August 31, 2025 to administer the Medicare Improvements for Patients and Providers Act services.

This funding will be used by the Monroe County Office for the Aging to increase older adults', informal family caregivers', and area providers' understanding of Medicaid, Medicare and other health insurance options. In addition, these funds will be used to help eligible older adults apply for Medicare Part B and Part D to lower their health insurance costs. This is the fourteenth year Monroe County has received funding for this grant. This year's funding represents an increase of \$26,225 from last year.

A request for proposals was issued for these services and Lifespan of Greater Rochester, Inc was the sole respondent.

Please refer to the attached Purchase of Service Information form for disclosure of information required pursuant to Resolution 223 of 2007, as amended by Resolution 11 of 2008.

The specific legislative actions required are:

1. Authorize the County Executive, or his designee, to accept a \$76,253 grant from, and to execute a contract and any amendments thereto with, the New York State Office for the Aging for the Medicare Improvements for Patients and Providers Act for the period of September 1, 2024 through August 31, 2025.

2. Authorize the County Executive, or his designee, to execute a contract, and any amendments thereto, with Lifespan of Greater Rochester, Inc., 1900 South Clinton Avenue, Rochester, New York 14618, to administer the Medicare Improvements for Patients and Providers Act services in an amount not to exceed \$71,699, for the period of September 1, 2024 through August 31, 2025.
3. Authorize the County Executive to appropriate any subsequent years of the grant award in accordance with the grant terms, to reappropriate any unencumbered balances during the grant period according to the grantor requirements, to make any necessary funding modifications within the grant guidelines to meet contractual commitments, and to enter into any amendments to extend the time period of the grant.
4. Should funding of this program be modified or terminated for any reason, the County Executive is hereby authorized to terminate or modify the program and where applicable, to terminate or abolish some or all positions funded under such program. Any termination or abolishment of positions shall be in accordance with New York State Civil Service Law and when applicable, the terms of any labor agreement affecting such positions.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for this contract is included in the 2025 operating budget of the Department of Human Services, Office for the Aging, general fund 9001, fund center 5501030000, Support Services Contracts. No additional net County support is required in the current Monroe County budget.

Lifespan of Greater Rochester, Inc. is a not-for-profit agency, and the records in the Office of the Monroe County Treasury have indicated that it does not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,


Adam J. Bello
Monroe County Executive

PURCHASE OF SERVICES INFORMATION FORM
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Acceptance of Funding from the New York State Office for the Aging and Authorization to Contract with Lifespan of Greater of Rochester, Inc. for the Medicare Improvements for Patients and Providers Act

Total Served 2023-24 **868**
Proposed \$ Amt. 2023-24: **\$71,699**

SECTION I

PROGRAM: Medicare Improvements for Patients and Providers Program (MIPPA)

CONTRACTOR: Lifespan of Greater Rochester, Inc., Ann Marie Cook, President/CEO

PROGRAM DESCRIPTION: Medicare health insurance counseling, education and outreach directed at raising beneficiary awareness and understanding of Part D, and available preventive and wellness benefits.

**PRIMARY OBJECTIVE(S)/
DELIVERABLES:** To increase the ability of older adults, their family caregivers and area professionals to understand and choose affordable health insurance. A special emphasis to target low-income, culturally diverse and underserved older adults will be provided.

**PRIMARY PERFORMANCE
MEASURE/INDICATOR:** People provided Medicare health insurance counseling, enrollment assistance, education and outreach will increase their awareness and understanding of Medicare Low-Income Subsidies, Savings Program, Medicare prescription drug coverage and available preventive and wellness benefits.

	Previous Year Projection	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	9/1/22-8/31/23	9/1/22-8/31/23	9/1/23-8/31/24	9/1/24-8/31/25
Total # of Applications	375	375	900	1050
# Successful	356	294	868	945
% Successful	90%	78.4%	96.44%	90%

**OUTCOME ASSESSMENT
METHODOLOGY:** Lifespan uses the New York State Office for Aging's designated Statewide Client Data System, and the County's *ContractHQ* to generate monthly and quarterly reports, annual self-evaluations, program assessments, performance measures, outcome objectives, number of people served including demographics, and units provided which measure the effectiveness and impact of the program.

**SECONDARY
PERFORMANCE
MEASURE/INDICATOR:** Indicator of Success: Older Adults will be satisfied with the quality of service provided using the Customer Satisfaction Survey provided to participants.

	Previous Year Projection	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	9/1/22-8/31/23	9/1/22-8/31/23	9/1/23-8/31/24	9/1/24-8/31/25
% Successful	90%	90%	90%	90%

**OUTCOME ASSESSMENT
METHODOLOGY:** Clients are surveyed to determine effectiveness of the program and measure the level of increased knowledge after receiving information from a MIPPA counselor. Surveys are compiled and analyzed annually.

BOARD MEMBERS: LaRon Rowe, Dr. Robert McCann, Lori Jansen, Liz Vega, Buz Code, Esq., Bob Hartman, Michael Kaufman, Dr. Stephen Ryan, Dr. Marie Aydelotte, Vito Caraccio, Lucia Acosta-Castillejo, Will Carroll, John Clark, Carmen Coleman, Tere Dominas, Ericka Elliot, Jarrett Felton, John Fornof, Dr. Ankit Garg, Tracy Greene, Dr. Brian Heppard, Cindy Lovetro, John Lynch, Jr., David Mack, Susan Powell Byrd, Roberta Van Winkle, Miguel Velazquez, Patty Phillips, Art Hirst, R. Carlos Carballada, Dr. Rick Machemer

SECTION II

SOURCE MATERIAL: Annual Evaluation is on file with the Clerk of the Monroe County Legislature.