



# Office of the County Executive

Monroe County, New York

**Adam J. Bello**  
*County Executive*

January 5, 2024

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No.	240023
Not to be removed from the Office of the Legislature Of Monroe County	
Committee Assignment	
HUMAN SERVICES	-L
WAYS & MEANS	

To The Honorable  
Monroe County Legislature  
407 County Office Building  
Rochester, New York 14614

**Subject:** Acceptance of Funding from the New York State Office for the Aging and Authorization to Contract with Lifespan of Greater Rochester, Inc. for the Medicare Improvements for Patients and Providers Act

**Honorable Legislators:**

I recommend that Your Honorable Body accept a grant from the New York State Office for the Aging in the amount of \$50,028 for the Medicare Improvements for Patients and Providers Act for the period of September 1, 2023 through August 31, 2024 and authorize a contract with Lifespan of Greater Rochester, Inc. in an amount not to exceed \$45,756 for the period of September 1, 2023 through August 31, 2024 to administer the Medicare Improvements for Patients and Providers Act services.

This funding will be used by the Monroe County Office for the Aging to increase the number of older adults, informal family caregivers, and area providers' understanding of Medicaid, Medicare and other health insurance options. In addition, these funds will be used to help eligible older adults apply for Medicare Part B and Part D to lower their health insurance costs. This is the fourteenth year Monroe County has received funding for this grant. This year's funding represents an increase of \$3,857 from last year.

A request for proposals was issued for these services, with Lifespan of Greater Rochester, Inc. rated the most qualified.

Please refer to the attached Purchase of Service Information form for disclosure of information required pursuant to Resolution 223 of 2007, as amended by Resolution 11 of 2008.

**The specific legislative actions required are:**

1. Authorize the County Executive, or his designee, to accept a \$50,028 grant from, and to execute a contract and any amendments thereto with, the New York State Office for the Aging for the Medicare Improvements for Patients and Providers Act for the period of September 1, 2023 through August 31, 2024.

2. Authorize the County Executive, or his designee, to execute a contract, and any amendments thereto, with Lifespan of Greater Rochester, Inc., 1900 South Clinton Avenue, Rochester, NY 14618, to administer the Medicare Improvements for Patients and Providers Act services in an amount not to exceed \$45,756 for the period of September 1, 2023 through August 31, 2024.
3. Authorize the County Executive to appropriate any subsequent years of these funds in accordance with the grant terms, to reappropriate any unencumbered balances during the grant period according to the grantor requirements, to make any necessary funding modifications within the grant guidelines to meet contractual commitments, and to enter into any amendments to extend the time period of the grant.
4. Should funding of this program be modified or terminated for any reason, the County Executive is hereby authorized to terminate or modify the program and where applicable, to terminate or abolish some or all positions funded under such program. Any termination or abolishment of positions shall be in accordance with New York State Civil Service Law and when applicable, the terms of any labor agreement affecting such positions.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for this contract is included in the 2024 operating budget of the Department of Human Services, Office for the Aging, general fund 9001, funds center 5501030000, Support Services Contracts. No additional net County support is required in the current Monroe County budget.

Lifespan of Greater Rochester, Inc. is a not-for-profit agency and the records in the Office of the Monroe County Treasury have indicated that they do not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,



Adam J. Bello  
Monroe County Executive

**PURCHASE OF SERVICES INFORMATION FORM**  
**Per Resolution 223 of 2007 as amended by Resolution 11 of 2008**

**Re: Acceptance of Funding from the New York State Office for the Aging and Authorization to Contract with Lifespan of Greater of Rochester, Inc. for the Medicare Improvements for Patients and Providers Act**

**Total Served 2022-23**                      **1433**  
**Proposed \$ Amt. 2023-24:**        **\$45,756**

**SECTION I**

**PROGRAM:** Medicare Improvements for Patients and Providers Program (MIPPA)

**CONTRACTOR:** Lifespan of Greater Rochester, Inc., Ann Marie Cook, President/CEO

**PROGRAM DESCRIPTION:** Medicare health insurance counseling, education and outreach directed at raising beneficiary awareness and understanding of Part D, and available preventive and wellness benefits.

**PRIMARY OBJECTIVE(S)/  
DELIVERABLES:** To increase the ability of older adults, their family caregivers and area professionals to understand and choose affordable health insurance. A special emphasis to target low-income, culturally diverse and underserved older adults will be provided.

**PRIMARY PERFORMANCE  
MEASURE/INDICATOR:** People provided Medicare health insurance counseling, enrollment assistance, education and outreach will increase their awareness and understanding of Medicare Low-Income Subsidies, Savings Program, Medicare prescription drug coverage and available preventive and wellness benefits.

	Previous Year Projection	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	9/1/22-8/31/23	9/1/22-8/31/23	9/1/23-8/31/24	9/1/24-8/31/25
Total # of Applications	375	375	1000	1000
# Successful	356	1433	900	900
% Successful	90%	382.13%	90%	90%

**OUTCOME ASSESSMENT  
METHODOLOGY:** Lifespan uses the New York State Office for Aging's designated Statewide Client Data System, and the County's *ContractHQ* to generate monthly and quarterly reports, annual self-evaluations, program assessments, performance measures, outcome objectives, number of people served including demographics, and units provided which measure the effectiveness and impact of the program.

**SECONDARY  
PERFORMANCE  
MEASURE/INDICATOR:** Indicator of Success: Older Adults will be satisfied with the quality of service provided using the Customer Satisfaction Survey provided to participants.

	Previous Year Projection	Previous Year Actual	Current Year Projection	Next Year Projection
Program Year	9/1/22-8/31/23	9/1/22-8/31/23	9/1/23-8/31/24	9/1/24-8/31/25
% Successful	90%	90%	90%	90%

**OUTCOME ASSESSMENT  
METHODOLOGY:** Clients are surveyed to determine effectiveness of the program and measure the level of increased knowledge after receiving information from a MIPPA counselor. Surveys are compiled and analyzed annually.

**BOARD MEMBERS:** Vicki Hines, Ralph J. Code, III, Esq., LaRon Rowe, Lucia Acosta-Castillejo, Michael Burke, Will Carroll, John Clark, Tere Dominas, Ericka Elliott, Beverly Fair-Brooks, Jarrett Felton, John Fornof, Ankit Garg, Tracy Greene, Bob Hartman, Dr. Brian Heppard, Lori Jansen, Michael Kaufman, Cindy Lovetro, John Lynch, Jr., Dr. Robert McCann, Pennie McNulty, Susan Powell Byrd, Lisa Powers, Esq., Dr. Stephen Ryan, Jaime Soley, Miguel Velazquez, Roberta Van Winkle, Liz Vega

**SECTION II**

**SOURCE MATERIAL:** Annual Evaluation is on file with the Clerk of the Monroe County Legislature.