



Office of the County Executive
Monroe County, New York

Adam J. Bello
County Executive

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No.	<u>240381</u>
Not to be removed from the Office of the Legislature Of Monroe County	
Committee Assignment	
HUMAN SERVICES	-L
WAYS & MEANS	

November 8, 2024

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Amend Resolution 318 of 2022 to Increase and Extend the Contract with United Way of Greater Rochester, Inc. for the Monroe County Age Friendly Implementation Plan for Older Adults

Honorable Legislators:

I recommend that Your Honorable Body amend Resolution 318 of 2022 to increase the contract with United Way of Greater Rochester from an amount not to exceed \$125,000 to an amount not to exceed \$160,000 to administer the Monroe County Age Friendly Implementation Plan for Older Adults and to extend the time period by three months, through December 31, 2024.

Through this funding, the United Way of Greater Rochester is providing assistance in implementing the recommendations identified in the "Creating a Community for a Lifetime Action Plan." This plan will create a community where age is not a barrier to the maintenance of life-long interests and activities. It supports and enables individuals with age-related disabilities to meet basic health & social needs, and opportunities exist for older adults to achieve fulfillment and feel engaged. The contract amendment will be supported by additional New York State Community Services for the Elderly funds in the amount of \$35,000.

Please refer to the attached Purchase of Service Information form for disclosure of information required pursuant to Resolution 223 of 2007, as amended by Resolution 11 of 2008.

The specific legislative action required is to amend Resolution 318 of 2022 to increase the contract with United Way of Greater Rochester from an amount not to exceed \$125,000 to an amount not to exceed \$160,000 to administer the Monroe County Age Friendly Implementation Plan for Older Adults and to extend the time period by three months, through December 31, 2024.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for this contract is included in the 2024 operating budget of the Monroe County Department of Human Services, Office for the Aging, general funds 9300 and 9001, funds center 5501030000, Support Services Contracts. No additional net County support is required in the current Monroe County budget.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,


Adam J. Bello
Monroe County Executive

PURCHASE OF SERVICES INFORMATION FORM
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Amend Resolution 318 of 2022 to Increase and Extend Contract with United Way of Greater Rochester, Inc. for the Monroe County Age Friendly Implementation Plan for Older Adults.

Total Served 2023 - 2024: N/A
Proposed \$ Amt. Q4' 2023 - Q3' 2024: \$125,000
Proposed \$ Amt. Q4 2024: \$35,000 (additional)

SECTION I

PROGRAM: Monroe County Age Friendly Implementation Plan for Older Adults

CONTRACTOR: United Way of Greater Rochester, Inc., Jaime Saunders, President/CEO

PROGRAM DESCRIPTION: This project will provide consultants to implement the recommendations identified in the "Creating a Community for a Lifetime Action Plan." This Action Plan was developed by MCOFA and its contractors. The plan will create a community where age is not a barrier to the maintenance of life-long interests and activities. It supports and enables individuals with age-related disabilities to meet basic health & social needs, and opportunities exist for older adults to achieve fulfillment and feel engaged.

SERVICE AREA:

PRIMARY OBJECTIVE(S)/ DELIVERABLES: United Way, in partnership with other civically engaged partners, will facilitate the implementation of the recommendations identified in the actionable plan that promotes age-friendliness as defined by the WHO's eight domains and helps improve the health and wellness of people of all ages in Monroe County.

PERFORMANCE MEASURE/INDICATOR: Implement the recommendations identified in the "Creating a Community for a Lifetime Action Plan" based on extensive engagement by older adults, stakeholders, and AARP guidance.

	Current Year Projection
Program Year	10/1/24-12/31/24
Deliverables	1. Finish implementing the recommendations identified in the Action Plan "Creating a Community for a Lifetime Action Plan" that was developed by MCOFA and its contractors. 2. The implementation infuses "Health Across All Policies" per Governor Cuomo's Executive Order to the internal policies of each county department.

OUTCOME ASSESSMENT METHODOLOGY: United Way will provide quarterly reports to MCOFA via the ContractHQ performance outcomes measures section.

BOARD MEMBERS: Rufus Judson, Carrie Andrews, Melisza Campos, Mona Chitre, Donald Culeton, Lauren Dixon, Mary O'Connell, Esq., Matthew Parrilli, Peter Robinson, Jamie Saunders, Naomi Silver, Laurie L. Zaucha, Dr. DeAnna Burt-Nanna, Chetna Chandrakala, Shelly Clements, Matt Cole, Jean Ellefson, Eric Logan, Dr. Heidi Macpherson, Faheem Massod, Dr. Robert Mayo, Ryan Pettinella, Stephanie Schaeffer, Deborah Stendardi, Beth Talia, Timothy Thaney, Joe Wesley, Edward White, Dr. Kevin Williams, Vincent Yacuzzo, Rachel Campbell, Maria Garcia, Brianna Milon, Elizabeth (Betsy) Truax, Dan Burns, Donna Shultz, Dave Fiedler, Emerson Fullwood, , Fabricio Morales, John Pusloskie

SECTION II

SOURCE MATERIAL: Annual Evaluation will be on file with the Clerk of the Monroe County Legislature.