

By Legislators Hasman and Maffucci

Intro. No. ____

RESOLUTION NO. ____ OF 2024

AUTHORIZING CONTRACTS WITH NOT-FOR-PROFIT AGENCIES FOR ROCHESTER-MONROE COUNTY YOUTH BUREAU PROGRAMS IN 2025

BE IT RESOLVED BY THE LEGISLATURE OF THE COUNTY OF MONROE, as follows:

Section 1. The County Executive, or his designee, is hereby authorized to execute contracts, and any amendments thereto, with each approved agency as listed in Attachment A for youth services, in a total amount not to exceed \$1,443,854 for the period of October 1, 2024 through September 30, 2025.

Section 2. The County Executive, or his designee, is hereby authorized to execute any applications, contracts, and amendments thereto, with New York State and/or agencies listed in Attachment A to increase or decrease the contract amount and extend the length of the contract(s) in order to maximize state reimbursements for these purposes.

Section 3. Funding for these contracts is included in the 2024 operating budget of the Monroe County Department of Human Services, Monroe County Youth Bureau, general fund 9001, funds centers 5602010000, Runaway Homeless Youth Services; 5603010000, Youth Contracts; and 5606019300, Positive Youth Development.

Section 4. This resolution shall take effect in accordance with Section C2-7 of the Monroe County Charter.

Human Services Committee; November 26, 2024 - CV: 8-0
Ways and Means Committee; December 5, 2024 - CV: 10-0
File No. 24-0380

ADOPTION: Date: _____ Vote: _____

ACTION BY THE COUNTY EXECUTIVE

APPROVED: _____ VETOED: _____

SIGNATURE: _____ DATE: _____

EFFECTIVE DATE OF RESOLUTION: _____

**ATTACHMENT A
PRIVATE AGENCY CONTRACTS 2025**

1. **Center for Youth Services, Inc.–Prevention Education & Prevention Counseling Program** **\$ 112,738**
The Prevention Education and Prevention Counseling Program bring comprehensive youth services to youth and their families throughout Monroe County and the City of Rochester as well as at school-based sites. Prevention/education groups and workshops, crisis intervention, counseling, case coordination, access to runaway/homeless youth housing and follow-up services are provided.

2. **Compeer Rochester Inc.- Youth and Family Mentoring Program** **\$23,274**
This program provides support and guidance to disadvantaged youth and their families who are struggling with poverty, mental illness and/or parental incarceration. They do this by matching youth with adult community volunteers who develop a one-on-one, trusting relationship and become a positive role model for youth.

3. **The Urban League of Rochester, Inc. – Youth Intervention Program** **\$27,078**
The youth intervention program provides mentoring support following the research based Behavioral Monitoring and Reinforcement Program to students at risk of being suspended or dropping out of school. The model involves regular monitoring and mentoring and student, teacher, and parent contacts. The mentoring program will provide youth achievement mentoring services and support to improve their academic, social, and emotional behavior both within the school setting and their community.

4. **The Community Place of Greater Rochester – Beacon Centers for Excellence** **\$46,531**
This program provides neighborhood-based after-school and summer programs to youth, ages 5-20 years and their families residing in Northeast Rochester. The program encourages the development of social and emotional competencies, assets, and the increase of protective factors with youth. Services include youth development activities such as homework assistance, leadership skills, community service and interpersonal skill building as well as intervention services within the home and school to address school or family behavioral management problems. Two evidence-based program curriculums, PATHS (Promoting Alternative Thinking Strategies and TOP (Teen Outreach Program) are used with the programming.

5. **Center for Youth Services – Runaway Shelter** **\$565,646**
The Center Runaway/Homeless Youth Services is an integral component of the comprehensive package of services provided for runaway and homeless youth by The Center. Services include crisis counseling, prevention/education, short-term counseling, housing assessment, casework, and follow-up services for male and female youth through a group home shelter and volunteer families. The twelve- (12) bed shelter is open twenty-four (24) hours a day and provides short-term shelter/services in accordance with New York State Office of Children and Family Services Runaway regulations.

6. **Charles Settlement House- READY by 21** **\$24,950**
The program provides a teen club using the evidence-based Teen Outreach Program (TOP) with mentoring and engagement in community service and service-learning opportunities for NW city youth. Curricula/programming includes media literacy, employment readiness, social and emotional skill development and intergenerational programming with Charles' Senior Center.

7. **Consumer Credit Counseling Service of Rochester “Go for Gold”** **\$27,970**
The “Go for Gold” peer financial education program is focused on achieving self-sufficiency for at-risk youth and their families through an asset-based curriculum. The experience of working with vulnerable populations positions CCCS to make a deep and measurable impact in the Rochester community. “Go for Gold” peer educator trainings are conducted on-site at partner program locations (host sites) in conjunction with their normal program operations. Four (4) separate workshops are presented in one-hour segments using interactive, hands-on activities and demonstrations including role-play and problem-solving. Handouts and

resource materials are provided at each session. Each class features education in four key areas to equip participants to deliver a 10-minute, financial workshop.

- 8. Villa of Hope Work Based Learning Program** **\$27,970**

The Villa of Hope's Work Based Learning (WBL) Program is designed to build assets by increasing personal and professional skills and preparing these youth with the knowledge and skills needed to sustain economic self-sufficiency. The WBL Program prepares youth, ages 16-20, with the skills that are necessary to obtain a sustainable wage. We will work to prepare youth to succeed in today's economy, by exposing them to high-growth middle-skill occupations in promising fields such, as manufacturing and information technology.
- 9. Center For Community Alternatives** **\$68,466**

Center for Community Alternatives is in the initial stages of developing a program that would pair youth charged with crimes (and/or coming home from detention or incarceration) to a "justice peer." Peer services are widely used in the mental health/substance use arenas and are effective. There is some movement recently to get a "justice peer" certification off the ground, for folks who, in addition to being certified as a recovery or other already-existing professional peer, happen also to have a lived experience of arrest, incarceration, etc. This will be piloted in Rochester, NY.
- 10. Western New York Pop Warner** **\$70,000**

To encourage and increase youth participation in football, cheerleading, and dance to ensure a safer, positive playing environment for all participants. In addition, instill life-long values of teamwork, dedication, and a superior work ethic in the classroom and on the playing field. This funding supports 6 different teams that play in Monroe County under the Western NY Pop Warner League.
- 11. ROC E6 Inc.** **\$16,500**

Provide a variety of sports opportunities to underserved youth ages 6-17 years of age. The program will provide a consistent structure that youth can develop values, morals, and commitment through play. Our opportunities to participate in various sports programs teach fundamental values, skills, and knowledge that young people will use throughout their lives.
- 12. River Flow Soccer** **\$38,500**

Provide soccer programming for City and Suburban youth ages 6-14 to break down socio-economic barriers, provide character development and the opportunity to play in a safe nurturing environment. The priority of River Flow Soccer Club is to offer children a safe place to positively engage with coaches and volunteers along with family so that they understand the community cares and values them.
- 13. Primetime 585** **\$27,000**

Provide a variety of sports opportunities to underserved youth ages 6-17 years of age. The Primetime program, events and camps will provide a consistent structure that youth can develop values, morals, and commitment through play.
- 14. A Horse's Friend, Inc.** **\$24,000**

Providing the opportunity for youth ages 7-17 that have social challenges or had contact with the justice system the opportunity to learn responsibility, youth development and empathy through caring for horses and learning how to ride. Expose youth to a unique sport that they would not have access to due to many accessibility challenges that exist that include cost, transportation, and awareness.

15. **Flower City Panthers Youth Athletics** \$9,000
Provide a youth football program and life skills learning for youth who are exposed to trauma, poverty and other factors that impact their growth. This program will provide an opportunity for social interaction between participants which promotes community involvement and friendship. Students will have the opportunity to improve their physical fitness through their participation. Through play, youth will learn teamwork, work habits and other social skills that will translate into skills youth can use as the move into adulthood.
16. **Rochester Hispanic Youth Baseball League** \$9,000
This is a youth baseball program that serves youth who live in underserved neighborhoods. This program will have knowledgeable, trained coaches that offer a safe environment for youth to learn and grow through the participation in the sport.
17. **Charlotte Youth Athletic Association (CYAA), Youth Baseball** \$16,000
CYAA offers youth from Rochester and Monroe County a baseball league that serves over 120 youth ages 4-12. They provide youth development, physical activity and skill development to all youth who participate.
18. **Changing the Community - Life Skills Camp** \$50,000
To provide a positive, productive activity for student athletes utilizing the sport of football that will offer physical, social, and emotional development. Youth Football Camps and training program that will offer life skill, speakers' sessions and on the field skill development with local coaches and former collegiate student athletes.
19. **Badass Bodies by Sean – Restorative Fitness and Recreation** \$30,000
This program will offer displaced youth under the direct care and supervision of the County of Monroe, a variety of fitness and mental health activities & programs. The program will be held at a private facility that offers one on one fitness instruction. Participants will have access to typical gym and fitness equipment such as, weights and weight machines, cardio machines, a 15' trampoline, aerobic equipment, battle rope and TRX stations, a half basketball court and climbing rope.
20. **Hoop 'n Holla Inc.** \$25,000
Hoop 'n Holla basketball camp is designed to build on the basketball hopes and dreams of our Monroe County youth, ages 6-17, utilizing an interactive village where all campers learn the fundamental skills, mechanics, and thinking strategies associated with successful execution of basketball. Our full-day program combines social, emotional and nutritional elements into an educational framework that illustrates how ELA, Mathematics, Financial Literacy, Emotional Well Being and Nutrition are inextricably connected to academic and basketball athletic opportunities. Additionally, each class is aligned with NYS Educational Common Core Standards, highlighting one of our fundamental values, decreasing summer learning loss.
21. **The Warrior Factory Rochester - Summer Agility Ninja Rec League** \$10,800
Participants will compete in a Summer Ninja Rec League that includes an individual obstacle course race and a team relay during weekly matches. The season will begin with open play attendance and an opportunity for youth to build relationships with staff and gain familiarity on the equipment. The rec league season will contain multiple practices and then shift towards competition with a playoff bracket and championship. Participants will learn about positive mindset as well as develop balance, agility, upper body and grip strength. Teamwork as well as building positive relationships with others while trying new challenges will be repeated themes through the program.

22. **Roc Royal, Inc, Step Dance and Cheer Revolution** **\$25,000**
The STEP, DANCE & CHEER REVOLUTION program is a dynamic initiative designed to engage and empower youth through the art of step, cheer, and dance. This project aims to provide a platform for creative expression, physical activity, and community building among young individuals. The program will run for a duration of 12 weeks for 50 youth from ages 6-18. We would like to have this program operate during the summer months however, it can happen during the school year as well. The program is free to participate for low-income families.

23. **YMCA of Greater Rochester, Youth Tennis and Basketball Program** **\$24,000**
The YMCAs Love 15 program is designed to provide youth of all cultural, ethnic, and gender backgrounds, in the poorest zip codes in the City of Rochester, with an opportunity to participate in a tennis program that supports their social and emotional growth and development as well as provides opportunities for competition and athletic achievement. This program will provide youth between the ages of 5 and 18 opportunities to develop life skills that will support future successes. This funding will also support the "Bittie Basketball" program focuses on engaging children ages 6-9 years old with a fun, skills development basketball program. The program will engage the parents of the participants with relevant information regarding sports, education and community services throughout the program.

24. **Shinning Stars Basketball Academy - Girls Basketball** **\$32,000**
Shining Stars Basketball Academy program emphasizes leadership, teamwork, resilience, and academic excellence. By competing in tournaments where they are scouted by college coaches, our players can showcase their talents and pursue collegiate basketball careers. We take pride in fostering a supportive and empowering environment that equips our athletes with the skills and confidence to succeed both on and off the court, ensuring they are prepared for the challenges and opportunities that lie ahead.

25. **Future Boxing Club Inc., Together Everyone Achieves More (TEAM) Boxing Program** **\$42,000**
Future Boxing Club has developed a program called (TEAM) Together Everyone Achieves More. This would provide a quality after school program. The children develop a strong sense of themselves and learn how to rely on one another in a team environment. They view one another as family members, and learn how to communicate, resolve conflicts, and celebrate successes together while at the same time fighting childhood obesity. Our mission is to create healthy, confident, and successful children, through the lessons learned in physical exercise/interval training and The Art of Boxing.

26. **Bears Youth Football and Cheer, Inc.** **\$29,285**
The Bears Youth Football & Cheer organization is an organization that strives to give all athletes the opportunity to play regardless of race, ethnicity, residency and ability. We strive to provide mentorship through our coaches and board members and provide a safe and structured environment for all. We model positive relationships and interactions between coaches, mentors, athletes and parents. Our program teaches values, life skills and discipline through both football and cheer. We also put a high value on a culture of family, when here everyone is family and we encourage involvement from parents, aunts, uncles, grandparents and any other positive relationships.

27. **YMCA, Youth Soccer League** **\$10,000**
The YMCA youth soccer program will focuses on engaging children ages 6-9 years old with a fun, skills development soccer program. The program will engage the parents of the participants with relevant information regarding sports, education and community services throughout the program.

28. Rochester Accessible Adventures, Wheel Chair Basketball**\$9,000**

Adult players mentor youth with disabilities as well as providing crucial support to adults who acquire a disability and want to keep active post- injury or medical diagnosis. Youth have the opportunity to compete against teams across Western New York.

29. City of Rochester, 7th and 8th Grade Life and Basketball Skills Development League**\$9,000**

This athletic league will provide middle school aged youth the opportunity to learn the following: correct basketball skills, how to compete as a member of a team, information about college, social and emotional life skills. Students will gain these experience within a league play format.