



Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

October 7, 2022

OFFICIAL FILE COPY	
No. <u>220342</u>	
Not to be removed from the Office of the Legislature of Monroe County	
Committee Assignment	
HUMAN SERVICES	-L
WAYS & MEANS	

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorization to Contract with United Way of Greater Rochester, Inc. for the Monroe County Age Friendly Implementation Plan for Older Adults

Honorable Legislators:

I recommend that Your Honorable authorize a contract with United Way of Greater Rochester, Inc. in an amount not to exceed \$125,000 to administer the Monroe County Age Friendly Implementation Plan for Older Adults for the period of October 1, 2022 through September 30, 2023, with an option to renew for one (1) additional one-year term in an amount not to exceed \$125,000.

This funding will be used by United Way of Greater Rochester, Inc. to provide assistance in implementing the recommendations identified in the "Creating a Community for a Lifetime Action Plan." This plan will create a community where age is not a barrier to the maintenance of life-long interests and activities. It supports and enables individuals with age-related disabilities to meet basic health and social needs, and opportunities exist for older adults to achieve fulfillment and feel engaged.

A request for proposals was issued for these services and United Way of Greater Rochester, Inc. was the sole respondent to provide this service.

Please refer to the attached Purchase of Service Information form for disclosure of information required pursuant to Resolution 223 of 2007, as amended by Resolution 11 of 2008.

The specific legislative action required is to authorize the County Executive, or his designee, to execute a contract, applications and any amendments thereto, with United Way of Greater Rochester, Inc., 75 College Avenue, Rochester, New York 14607, to administer the Monroe County Age Friendly Implementation Plan for Older Adults in an amount not to exceed \$125,000 for the period of October 1, 2022 through September 30, 2023, with the option to renew for one (1) additional one-year term in an amount not to exceed \$125,000.

This action is a Type II Action pursuant to 6 NYCRR § 617.5(c)(26) ("routine or continuing agency administration and management, not including new programs or major reordering of priorities that may affect the environment") and is not subject to further review under the State Environmental Quality Review Act.

Funding for this contract is included in the 2022 operating budget of the Monroe County Department of Human Services, Office for the Aging, general fund 9300, funds center 5501030000, Support Services Contracts. No additional net County support is required in the current Monroe County budget.

United Way of Greater Rochester is a not-for-profit agency, and the records in the Office of the Monroe County Treasury have indicated that they do not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,


Adam J. Bello
Monroe County Executive

PURCHASE OF SERVICES INFORMATION FORM
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Authorization to Contract with the United Way of Greater Rochester, Inc. for the Age Friendly Livable Communities Initiative for Older Adults

Total Served 2021 - 2022: N/A
Proposed \$ Amt. 2022-2023: \$125,000

SECTION I

PROGRAM: Monroe County Age Friendly Implementation Plan for Older Adults

CONTRACTOR: United Way of Greater Rochester, Inc., Jaime Saunders, President/CEO

PROGRAM DESCRIPTION: This project will provide consultants to implement the recommendations identified in the "Creating a Community for a Lifetime Action Plan." This Action Plan was developed by MCOFA and its contractors. The plan will create a community where age is not a barrier to the maintenance of life-long interests and activities. It supports and enables individuals with age-related disabilities to meet basic health & social needs, and opportunities exist for older adults to achieve fulfillment and feel engaged.

SERVICE AREA:

**PRIMARY OBJECTIVE(S)/
DELIVERABLES:** United Way, in partnership with other civically engaged partners, will facilitate the implementation of the recommendations identified in the actionable plan that promotes age-friendliness as defined by the WHO's eight domains and helps improve the health and wellness of people of all ages in Monroe County.

**PERFORMANCE
MEASURE/INDICATOR:** Implement the recommendations identified in the "Creating a Community for a Lifetime Action Plan" based on extensive engagement by older adults, stakeholders, and AARP guidance.

	Current Year Projection
Program Year	10/1/22-9/30/23
Deliverables	1. Implement the recommendations identified in the Action Plan "Creating a Community for a Lifetime Action Plan" that was developed by MCOFA and its contractors. 2. The implementation will infuse "Health Across All Policies" per Governor Cuomo's Executive Order to the internal policies of each county department.

**OUTCOME ASSESSMENT
METHODOLOGY:** United Way will provide quarterly reports to MCOFA via the ContractHQ performance outcomes measures section.

BOARD MEMBERS: Laurie L. Zaucha, Carrie Andrews, Rufus Judson, Jamie Saunders, Dr. DeAnna Burt-Nanna, Dolores Kruchten, Stephanie Schaeffer, Dr. Kevin Williams, Mona Chitre, Mary O'Connell, Esq., Naomi Silver, Melisza Campos, Dr. Heidi Macpherson, Timothy Thaney, Vincent Yacuzzo, Donald Culeton, Matthew Parrilli, Shelly Clements, Faheem Massod, Joe Wesley, Deborah Stendardi, Lauren Dixon, Peter Robinson, Matt Cole, Dr. Robert Mayo, Edward White, Jean Ellefson, Donna Shultz, John Pusloskie, Dan Burns, Emerson Fullwood, Dave Fiedler, Fabricio Morales,

SECTION II

SOURCE MATERIAL: Annual Evaluation will be on file with the Clerk of the Monroe County Legislature.