



Office of the County Executive Monroe County Legislature

Adam J. Bello
County Executive

Dr. Joe Carbone
President

September 9, 2021

To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Appointments to the Criminal Justice Council

Honorable Legislators:

In accordance with Resolution 403 of 1988, we do hereby recommend for confirmation by Your Honorable Body, the appointments of the following individuals to the Criminal Justice Council for a term to expire on September 30, 2023:

Julio Jordan, Citizen Representative as appointed by the County Executive
Shira May, Ph.D., Citizen Representative as appointed by the County Executive

The specific legislative action required is to, in accordance with Resolution 403 of 1988, confirm the appointments of the above named individuals to the Criminal Justice Council for a term to expire on September 30, 2023.

The legislative action requested in this referral is not an "Action," as that term is defined in 6 NYCRR § 617.2(b), and is not subject to review under the State Environmental Quality Review Act.

These appointments will have no impact on the revenues or expenditures of the current Monroe County budget.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.



Adam J. Bello
Monroe County Executive

Sincerely,



Dr. Joe Carbone
President
Monroe County Legislature

AJB:db

OFFICIAL FILE COPY
No. 210331
Not to be removed from the Office of the Legislature Of Monroe County
Committee Assignment
PUBLIC SAFETY -L

Julio Jordan

OBJECTIVE: Currently the Director of Diversity, Equity, and Inclusion, which utilizes my exceptional leadership, organizational, customer service and facilitation skills to assist organizations in dismantling systemic racism and provide diversity and inclusion consulting and training.

QUALIFICATIONS/ HIGHLIGHTS

- Excellent leadership and facilitation skills
- Bilingual- fluent Spanish
- Detail oriented
- Excellent interpersonal communication skills
- Ability to use a computer for various tasks
 - MS Office
 - MS Excel
 - Power Point

CERTIFICATIONS

- Dale Carnegie Interpersonal Skills Certification- 2015
- Public Health Certification- University at Albany- 2018
- PROSCI Change Management Certification- 2019
- TRAINSMART, Inc Train the Trainer Certification- 2019
- People's Institute for Survival and Beyond Undoing Racism Graduate- 2019
- Diversity and Inclusion Certification- eCornell University- 2020
- Diversity, Equity and Inclusion Certification- USF Muma College of Business- 2021

WORK HISTORY

Ibero American Action League, Inc.
Rochester, NY

10/2020-present

Director, Diversity, Equity, and Inclusion

Under the supervision of the Chief Communications & Development Officer, the Director in this management position will monitor program operations including all programs associated to the division. Assists with the development of funding for current and/or future programs. Reports to the Chief Communications & Development Officer. Establishes and maintains good working relationships with representatives from funding/accrediting agencies, related community agencies and other programs within Ibero. Recruits, recommends hiring, and provides training and supervision to staff for all programs assigned to the Division. Ensures that performance appraisals for assigned staff are done on a timely and an objective fashion. Monitors progress toward accomplishments of programs' goals and objectives. Monitor's expenditures of assigned programs to ensure compliance with contract provisions. Participates in the development of proposals and program planning. Represents the agency's position in issues dealing with diversity, equity, and inclusion. Participates in local, regional, and statewide activities as a representative of Ibero and with the diversity, equity, and inclusion division. Initiates new program services which will benefit customer organizations and the community. Prepares statistical and narrative reports as required by funders and the

agency's established policies and procedures. Ensures on-going communication between Ibero and contracted trainers. Conducts workshops on cultural competencies.

9/2018- 10/2020

Cultural Operations Trainer

Work with a wide range of internal and external stakeholders and providers to deliver consultation, technical support, and training in the areas of cultural competence and health literacy. Support Finger Lakes Performing Provider System's partner organizations through the adaptation and implementation process of the Cultural Competence and Health Literacy initiative. Convene and manage work groups/meetings with partner organizations to assist with diversity and inclusion initiatives. Facilitate and support the creation, execution and operationalization of CCHL Committees with FLPPS' partner organizations. Support the development of partner organization's CCHL strategic plans and work plans. Manage and support the development of deliverables as outlined in the CCHL strategic plans and work plans. Give support for further development in cultural competence and health literacy, realizing transformational change where CCHL is a standard business practice. Build and manage relationships with partner organizations. Work closely with and lead this initiative with stakeholders of all levels. Introduce new concepts and lead groups through transformative change. Participates in community activities and committees working on cultural competence and health literacy. Advocates for system changes on issues of cultural competence and health literacy that affect the community. Prepare progress reports as required. Create and facilitate CC and HL training presentations and initiatives for external and internal representatives.

PRLC Media Group
Rochester, NY

1/2017- Present

Owner/Founder

Provide professional assistance to small businesses to achieve growth and success with regards to social media marketing and content creation from a culturally responsive perspective. Handle all day to day responsibilities which include but are not limited to creating logos, press releases and other marketing materials and presentations while meeting specific and time sensitive deadlines. Work with a diverse clientele base to foster a positive relationship between them and their clients. Perform work in an accurate and thorough fashion. Utilize critical thinking and problem solving to better understand the client and what they want to achieve to grow their business. By utilizing a creative approach, I ensure success and growth in a professional manner while paying attention to detail and reflecting the best interests of the client.

Time Warner Cable
Rochester, NY

5/2005- 1/2017

Call Center Coach/Trainer

Motivated, influenced, supported, trained, and provided mentoring to customer service professionals. Facilitated training to a diverse group of individuals while providing provide one on one coaching to identify and overcome obstacles and challenges. Monitored and scored recorded calls and provided feedback to representatives. Worked closely with other departments by testing and rolling out new services and promotions.

Created training materials, emails, and presentations to assist leadership with team meetings. Coached seasoned representatives and provided feedback and skills development plans to supervisors and managers to assist in the coaching of representatives with regards to quality, work order errors, troubleshooting and billing. Assisted with the redevelopment of the Learning and Development team and tiered training to ensure success within new hire training and continued success upon completion of tiered training. Review and approve open adjustment batches. Handled sensitive CCP information in a professional manner. Created and distributed daily metrics for new hires which included organizing daily reports including logged in time, not ready time, handle time, sell in rates and quality scores. Worked with individuals from all walks of life in an effective manner. Worked with multiple departments in a cohesive manner to promote teamwork and overall success. Also provided support to call center representatives and helped them better understand and overcome obstacles with regards to billing, service, and all other aspects of the call center. Handle customer escalations and resolve complex issues in a professional and courteous manner. Helped test new products and services and assisted with the training and development of current and new employees within the call center. Utilized my strong leadership skills to help and encouraged new representatives as well as current representatives.

Volunteer Work

Puerto Rican Festival of Rochester, NY
Volunteer Coordinator
March 2011 to present

Salvation Army of Greater Rochester
Advisory Board Member
June 2010 to September 2015

Latino Health Coalition Member- Common Ground Health
2018

REJI Steering Committee Member
2018

Project Clean Steering Committee Member
2020

Undoing Racism Alumni Network
2018

References available upon request

Shira May, Ph.D.
 Center for Dispute Settlement
 16 E. Main Street, Suite 800
 Rochester, NY 14614
 (585) 546-5110 ext. 106
 smay@cadsadr.org

PROFESSIONAL SUMMARY

Dedicated leader with significant experience in the nonprofit sector. Familiarity with restorative practices/restorative justice, mediation, social justice, and trauma-responsive care. Exceptional written and oral communication skills. Proven ability to expand services and contracts, develop community partnerships, and supervise staff, while promoting a harmonious work environment.

WORK EXPERIENCE

2021- President & CEO, Center for Dispute Settlement (start date March 1, 2021)

2018-2021 Executive Director, Partners in Restorative Initiatives (PiRI)

- Developed contracts with school districts, universities, and other organizations
- Provided leadership in program development to meet the needs of community partners
- Supported social justice and equity initiatives at all levels of the organization

2017-2018 Education Coordinator, Alzheimer's Association of Rochester and Finger Lakes

- Recruited, trained, and managed a team of 16 contract-based community educators
- Conducted targeted outreach resulting in 20+ new community partnerships

2012-2017 Adjunct Faculty, Interpersonal Communication, Monroe Community College

2012-2013 Project Coordinator, Western New York Collaboration for English Language Learner Success, Warner School of Education, University of Rochester

2005-2012 Research Associate, Children's Institute, Rochester NY

- Designed, implemented, and evaluated programs to improve early education quality
- Coordinated grant writing, budgeting, data collection, and reporting processes

2004-2005 Visiting Assistant Professor, Child Development and Early Literacy, Warner School of Education, University of Rochester

EDUCATION

2005 Ph.D., Teaching and Curriculum, Warner School of Education, University of Rochester. Dissertation: *Co-Constructing Scientific Explanations in Preschool*

1996 B.A., Cognitive Science, University of California, Berkeley

SPECIALIZED TRAINING AND CERTIFICATION

2021	Certificate in Nonprofit Management, St. John Fisher College
2019	Custody and Visitation Mediation Training, Center for Dispute Settlement
2019	Transformative Mediation Training, Center for Dispute Settlement
2018	Circle Facilitator/Trainer Certifications, PiRI (Train-the-Trainer by Kay Pranis; Community-Building Circles, Restorative Discipline, Community Conferencing)
2016	Darkness to Light, Stewards of Children, Bivona Child Advocacy Center
2015	SafeZone Train-the-Trainer Certification Program, Out Alliance
2015	PRIDE in Leadership, United Way of Greater Rochester
2013	SpeakOut Training, Speakers Bureau Training, Out Alliance
2010-2013	Mindful Communication community practice groups
2012	Nonviolence Intensive Training, M.K. Gandhi Institute for Nonviolence
2012	Nonviolent Communication, New York Intensive 7-day Residential Training
2012	Restorative Circles, 4-Day Facilitator Training led by Dominic Barter
2010	2-Day Motivational Interviewing Training, Monroe County Mental Health
2010	9-Month Parent Peer Leadership Program, BayNVC

MEMBERSHIPS AND SERVICE

2021-	Finger Lakes Regional Youth Justice Team
2021-	YRe-CONNECTS (supporting reentry of justice-involved youth with disabilities)
2018-	Rochester Restorative Administrators Group
2012-	Nonviolent Communication (NVC) Academy
2015-2016	Board of Directors, Out Alliance
2005-2006	Community Committee, Head Start, Action for a Better Community

HONORS AND AWARDS

2015	<i>Woman to Watch</i> , Democrat and Chronicle, Rochester NY
2011	Best article award, <i>Mentoring & Tutoring: Partnership in Learning</i> , Routledge
2003	Spencer Dissertation Fellowship for Research Related to Education
2002	AERA/Spencer Pre-Dissertation Fellowship, Mentor: Dr. Elinor Ochs, UCLA
1998	William F. and Margaret W. Scandling Scholarship, University of Rochester

SELECTED PUBLICATIONS AND PRESENTATIONS (some as Shira M. Peterson)

- May, S. (2019, April). *Increasing equity in schools through restorative practices*. Poster session at The University of Rochester Diversity Conference, Rochester, NY.
- May, S. (2018, October). *Restorative practices and cultural responsiveness as a "practice of freedom."* Breakout session at the New York State Conference of the National Association for Multicultural Education (NAME), Rochester, NY.
- May, S. (2018, September). *Partners in Restorative Initiatives: Celebrating 20 Years of Community Partnerships*. International Institute for Restorative Practices (IIRP) World Conference, Detroit, MI.
- May, S. (2015, May). *My mother's daughter. Listen to Your Mother* (live reading).
- Peterson, S. M. (2009, October). *Readiness to change. Implications for improving quality in early care and education*. Plenary session at the Child Care Policy Research Consortium; U.S. Department of Health and Human Services; Administration for Children and Families; Office of Planning, Research, and Evaluation. Washington D.C.