

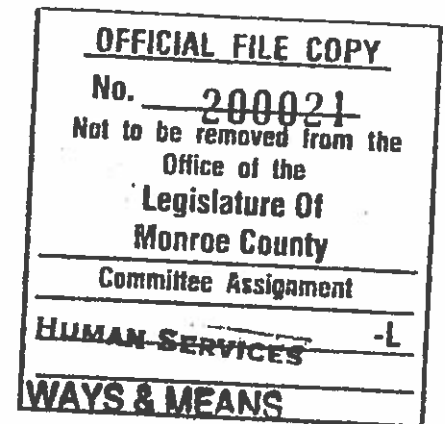


## Office of the County Executive

Monroe County, New York

Adam J. Bello  
County Executive

January 10, 2020



To The Honorable  
Monroe County Legislature  
407 County Office Building  
Rochester, New York 14614

**Subject:** Acceptance of a Grant from the New York State Office for the Aging and Authorize a Contract with Lifespan of Greater Rochester, Inc. for the Medicare Improvements for Patients and Providers Act

Honorable Legislators:

I recommend that Your Honorable Body accept a grant from the New York State Office for the Aging, in the amount of \$38,171, for the Medicare Improvements for Patients and Providers Act, for the period of September 30, 2019 through September 29, 2020, and authorize a contract with Lifespan of Greater Rochester, Inc., in an amount not to exceed \$34,329, to administer the Medicare Improvements for Patients and Providers Act, for the period of September 30, 2019 through September 29, 2020.

The purpose of this program is to increase the number of older adults, informal family caregivers, and area providers' understanding of Medicaid, Medicare and other health insurance options. Lifespan of Greater Rochester, Inc. will assist eligible older adults in applying for Medicare Part B and Part D to lower their health insurance costs. This is the tenth year Monroe County has received this grant. This year's funding represents an increase of \$476 from last year.

A request for proposals was issued for these services and Lifespan of Greater Rochester, Inc. was selected as the most qualified to provide these services.

Please refer to the attached Purchase of Services Information Form for disclosure of information required pursuant to Resolution 223 of 2007, as amended by Resolution 11 of 2008.

**The specific legislative actions required are:**

1. Authorize the County Executive, or his designee, to accept a \$38,171 grant from, and to execute a contract and any amendments thereto with, the New York State Office for the Aging, for the Medicare Improvements for Patients and Providers Act, for the period of September 30, 2019 through September 29, 2020.

2. Authorize the County Executive, or his designee, to execute a contract, and any amendments thereto, with Lifespan of Greater Rochester, Inc., 1900 South Clinton Avenue, Rochester, New York 14618, to administer the Medicare Improvements for Patients and Providers Act, in an amount not to exceed \$34,329, for the period of September 30, 2019 through September 29, 2020
3. Authorize the County Executive to appropriate any subsequent years of the grant in accordance with the grant terms, to reappropriate any unencumbered balances during the grant period according to the grantor requirements, and to make any necessary funding modifications within the grant guidelines to meet contractual commitments.
4. Should funding of this program be modified or terminated for any reason, the County Executive is hereby authorized to terminate or modify the program and where applicable, to terminate or abolish some or all positions funded under such program. Any termination or abolishment of positions shall be in accordance with New York State Civil Service Law and when applicable, the terms of any labor agreement affecting such positions.

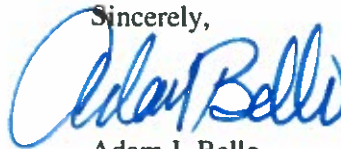
Environmental assessments were completed for this action and it was determined that there would be no significant effect on the environment.

Funding for this contract is included in the 2019 and 2020 operating budgets of the Monroe County Department of Human Services, Office for the Aging, general fund 9001, funds center 5501030000, Support Services Contracts. No additional net County support is required in the current Monroe County budget.

Lifespan of Greater Rochester, Inc. is a not-for-profit agency and the records in the Office of the Monroe County Treasury have indicated that it does not owe any delinquent Monroe County property taxes.

I recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Sincerely,



Adam J. Bello  
Monroe County Executive

AJB:db

**PURCHASE OF SERVICES INFORMATION FORM**  
Per Resolution 223 of 2007 as amended by Resolution 11 of 2008

Re: Acceptance of Funds and Authorization to Contract with Lifespan of Greater of Rochester for Monroe County Office for the Aging Program in 2019.20

Total Served 2018-19: 627  
Proposed \$ Amt. 2019-2020: \$34,329

**SECTION I**

**PROGRAM:**

Medicare Improvements for Patients and Providers Program (MIPPA)

**CONTRACTOR:**

Lifespan of Greater Rochester, Inc., Ann Marie Cook, President/CEO

**PROGRAM DESCRIPTION:**

Medicare health insurance counseling, education and outreach directed at raising beneficiary awareness and understanding of Part D, and available preventive and wellness benefits.

**PRIMARY OBJECTIVE(S)/  
DELIVERABLES:**

To increase the ability of older adults, their family caregivers and area professionals to understand and choose affordable health insurance. A special emphasis to target low-income, culturally diverse and underserved older adults will be provided.

**PRIMARY PERFORMANCE  
MEASURE/INDICATOR:**

People provided Medicare health insurance counseling, enrollment assistance, education and outreach will increase their awareness and understanding of Medicare Low-Income Subsidies, Savings Program, Medicare prescription drug coverage and available preventive and wellness benefits.

|                            | Previous Year<br>Actual | Current Year<br>Projection | Current Year Actual | Next Year<br>Projection |
|----------------------------|-------------------------|----------------------------|---------------------|-------------------------|
| Program Year               | 5/1/19-9/29/19          | 9/30/19-9/29/20            | 9/30/19-9/29/20     | 9/30/20-9/29/21         |
| Total # of<br>Participants | 627                     | 1,100                      |                     | 1,100                   |
| # Successful               | 627                     | 1,100                      |                     | 1,100                   |
| % Successful               | 100%                    | 100%                       |                     | 100%                    |

**OUTCOME ASSESSMENT  
METHODOLOGY:**

Clients are surveyed to determine effectiveness of the program and measure the level of increased knowledge after receiving information from a MIPPA counselor. Surveys are compiled and analyzed annually.

**BOARD MEMBERS:**

Mark McDermott, Vicki Hines, Chris Martusewicz, Jane Shukitis, Patrick Glavey, Ralph J. Code, III, Esq., LaRon Rowe, Michael Burke, Peter Bruu, Susan Powell Byrd, Jim Condello, Tere Dominas, Beverly Fair-Brooks, Dr. Brian Heppard, Michael Kaufman, John Lynch, Jr., Dr. Robert McCann, Pennie McNulty, Bill Naylor, Lisa Powers, Diane Quinlisk, Dr. Stephen Ryan, Jaime Soley, Yvette Tehan, Roberta Van Winkle

**SECTION II**

**SOURCE MATERIAL:**

Annual Evaluation is on file with the Clerk of the Monroe County Legislature.