

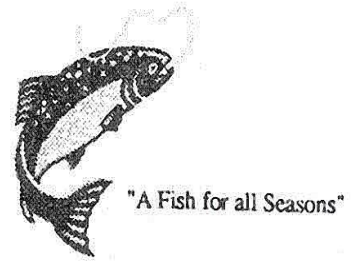


Fishery Advisory Board

Monroe County, New York

Adam J. Bello
County Executive

Steven Rutherford
Chair



Monroe County Fishery Advisory Board Meeting Minutes October 17, 2022

The meeting was called to order at 7:05p.m. The meeting was via Zoom. Peter Platt was in attendance from Accountable Digital. The minutes were approved as read.

Website Update:

Peter Platt of Accountable Digital presented a proposal for 2023 web advertising. A section for stream guides could be added. Google blocked some ads in the spring due to configuration problems. There will be another updating next summer. The cost for 2023 will be 3 K plus 1.5 K for updating and we could add something about stream guides. Most activity was in the spring, but there was some again in August, spikes in April, May, and again in August.

Budget Update:

There is \$1000, but there is an unpaid invoice for \$828 that is being paid to Blue Eye Design, so there is a balance of \$172.

Action Items:

S. Zucco went to the Sturgeon stocking, heard it said that the river is perfect spawning habitat for spawning. A gravid female from the 2003 stocking returned in 2022.

S. Olufsen told the board of yet another effort to recruit membership, the process should evolve over the next couple of months. If anyone knows of potential members please let us know.

F. Sanza asked about the reef. W, Persall said he will check with Albany on status.

Action Items Update From Last Month:

There was a discussion regarding the comorants seen on Irondequoit Bay by the Newport Marina. R. Sachelli said there appeared to be 100's of birds on the docks.

S. Furgal talked about Sea Grant hosting seminars for charter boat captains and will keep the board updated with any developing dates and location.

The meeting was adjourned at 7:45pm.