

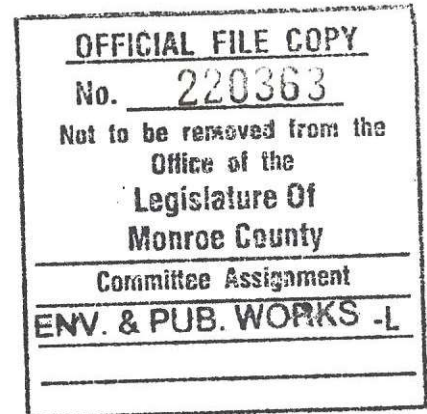


Office of the County Executive

Monroe County, New York

Adam J. Bello
County Executive

October 24, 2022



To The Honorable
Monroe County Legislature
407 County Office Building
Rochester, New York 14614

Subject: Authorize an Amendment to the Contract with Frontier Communications of Rochester, Inc. Concerning Naming Rights for the Stadium Located at One Morrie Silver Way in the City of Rochester

Honorable Legislators:

I recommend that Your Honorable Body authorize an amendment to the contract with Frontier Communications of Rochester, Inc. concerning naming rights for the stadium located at One Morrie Silver Way in the City of Rochester.

In 1994, the Greater Rochester Outdoor Sports Facility Corporation (the "SFC") entered into an agreement with Frontier Communications to allow Frontier to purchase the naming rights to what has been known as Frontier Field. This agreement was amended in 2015 and currently runs through November 15, 2025, with an option to renew at that time. The assets and liabilities of the SFC were assumed by the County in 2018, as authorized by Resolution 452 of 2017.

Under the proposed amendment, Innovative Data Processing Solutions LLC ("Innovative Solutions"), a nationally recognized company headquartered in Henrietta that provides managed cloud services, cloud consulting, and other technology support resources to its clients, would assume many of the rights and responsibilities of Frontier under the naming rights agreement. The stadium would then be called Innovative Field. The County would continue to receive all revenue originally contemplated under the naming rights agreement.

The specific legislative actions required are:

1. Authorize an amendment to the contract with Frontier Communications of Rochester, Inc. concerning naming rights for the stadium located at One Morrie Silver Way in the City of Rochester, and authorize Innovative Data Processing Solutions LLC to become a party to that contract through the amendment.
2. Authorize the County Executive, or his designee, to execute and deliver any and all agreements and documents necessary to effectuate such amendment.

The legislative action requested in this referral is not an "Action," as that term is defined in 6 NYCRR § 617.2(b), and is not subject to review under the State Environmental Quality Review Act.

This contract is revenue generating and no net County support is required in the current Monroe County budget.

I recommend that this matter be referred to the appropriate committees for favorable action by Your Honorable Body.

Sincerely,


Adam J. Bello
Monroe County Executive

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