

June 2022

# PLAN FORWARD NEWSLETTER

A Comprehensive Plan for Monroe County

## Public Workshop June 29th from 3:00 to 7:00 P.M. at Olmsted Lodge, Highland Park 171 Reservoir Avenue, Rochester, NY

From 3:00 to 7:00 pm on June 29th, Project Team Members from the County's Comprehensive Plan and Countywide Active Transportation Plan will be hosting a joint public meeting to ask for your input. This unique meeting will combine two efforts into one to maximize your time and ability to provide feedback on its planning efforts. The meeting will be an open house format that allows you to drop by anytime between 3:00 and 7:00 P.M. with representatives of the Project Planning Teams available to answer questions and receive your feedback. Attendees can review and comment on draft county goals related to the environment, economy, workforce development, community health, culture, transportation, and infrastructure.



"Plan Forward will set the direction for Monroe County's future, and we cannot carve a path forward without community input," said **Project Manager, Jane Nicholson with EDR**. "The goals presented to the community in this workshop will provide a basis for balancing future economic, social, physical, environmental, and fiscal interests of the County. We urge all residents to engage in this important process and help shape Monroe County for the next generation to come."

Additionally, members of the County's Active Transportation Plan Team will be at the workshop to ask residents to focus on identifying community needs and priorities for moving around Monroe County on bike, foot, wheels or in public transit.

"The people of Monroe County know best where it is safe to walk and bike in their communities, and where improvements are needed," said **Project Manager, Michael Blau with Toole Design**. "We need everyone's help to identify problems and build mobility solutions for all residents."

Both Plan Forward and the Countywide Active Transportation Plan are collaboration and decision-making tools to help county leaders best serve Monroe County and its communities. As the County develops the plans, ongoing public engagement will ensure the strategies are a reflection of county-wide needs and opportunities that will serve as a useful tool for moving forward together. To learn more about these county-wide planning projects visit each plan's webpage:

<https://www.monroecounty.gov/planforward/>, **Plan Forward, Comprehensive Plan**

<https://www.monroecountycatp.com/>, **Countywide Active Transportation Plan**



### Upcoming Events

**June 16, 2022—[Rochester Street Film at the Little Theatre](#)**

**June 18, 2022—[Rochester Public Market](#)**

**June 20 & 24, 2022—[Rochester Jazz Festival @ the Liberty Pole](#)**

**July 10, 2022—[Pride Picnic at Genesee Valley Park](#)**

**Summer 2022— *Look for us at your local farmers market!***

### Past Events

**May 9 & 10**

Lilac Festival @  
Highland Park (Image)

**May 17 & 20**

Bike Week Pit Stops @  
-Elmwood Cycle Track  
-Union St. Cycle Track

**June 5**

Brighton Farmers'  
Market



### Stay in Touch

As Plan Forward progresses, we will be sharing news, updates, and opportunities for engagement through a project newsletter and website.

### How to Get Involved

Visit Project Website: <https://www.monroecounty.gov/planforward>

Email Us: [PlanForward@MonroeCounty.gov](mailto:PlanForward@MonroeCounty.gov)



Message from County Executive, Adam J. Bello: Plan Forward will address big, global concepts like sustainability, social equity, energy supply & conservation, and climate change adaptation in ways that are appropriate and unique to Monroe County, while at the same time addressing local challenges like accessibility, economic development, recreation, food accessibility, and transportation.



ADAM J. BELLO  
COUNTY EXECUTIVE

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