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COUNTY EXECUTIVE

Hello & Welcome!

PUBLIC WORKSHOP

PLAN 
FORWARD 
A Comprehensive Plan for Monroe County

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A row of six colorful icons representing active transportation: a person on a bicycle, a bus, a person in a wheelchair, a person pushing a stroller, a person in a wheelchair, and a person running. Below the icons are two horizontal lines, one solid and one dashed, representing a road or path.

**COUNTYWIDE ACTIVE
TRANSPORTATION PLAN**



About the Plan

A comprehensive plan is a tool that helps guide a community toward its desired future!

The Comprehensive Plan offers a process by which a community can ask and answer questions like:

Who are we?

Who do we want to be?

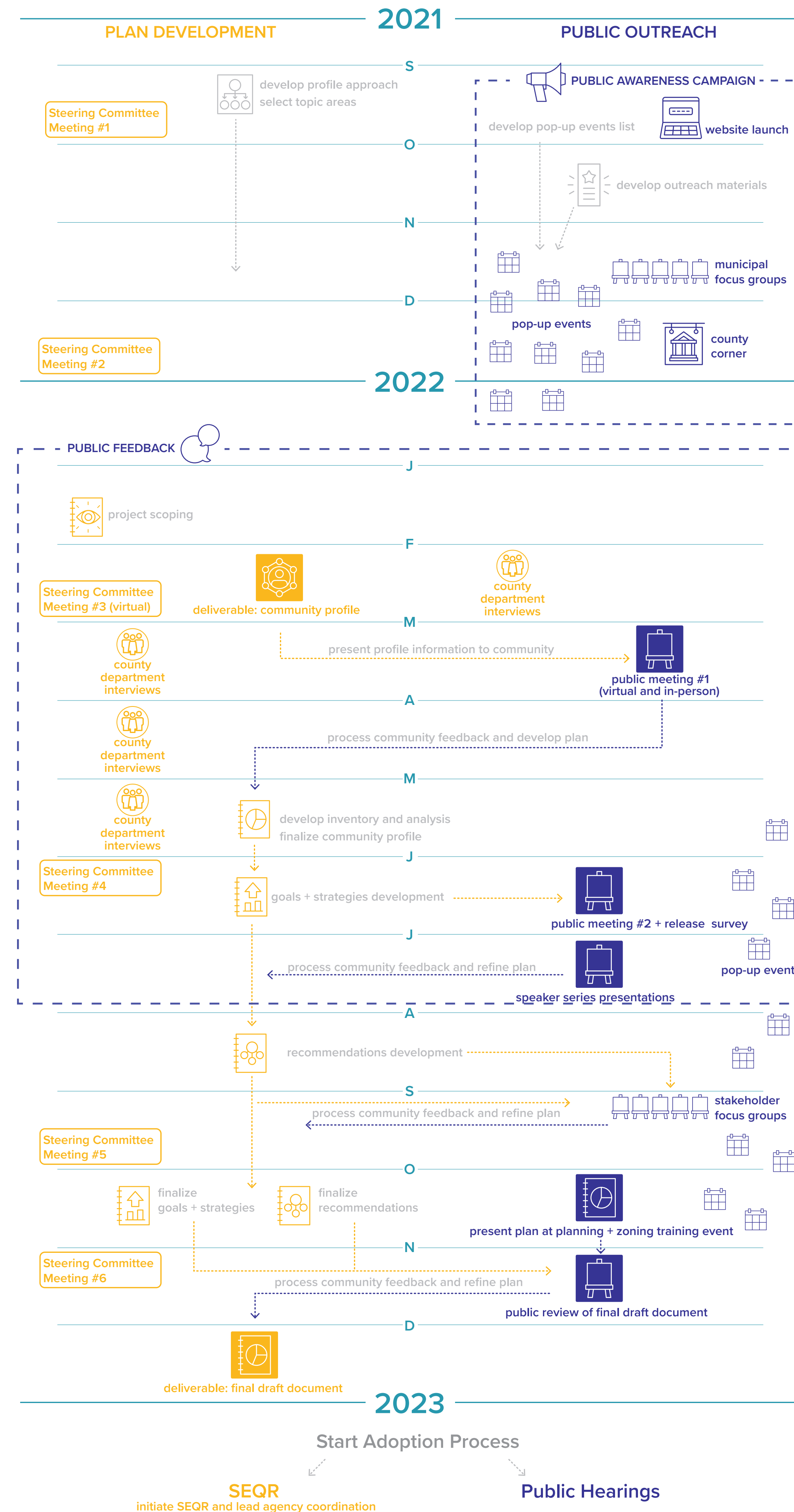
How can we accomplish our goals?

It has been over 40 years since a comprehensive plan has been developed for the county. A renewed comprehensive planning effort today positions the county to be able to respond residents' current needs and desires by directing resources toward strategically selected projects, ideas, and policies.



EDR

PLAN FORWARD PROCESS + TIMELINE



We are here!

Craft Your Own Vision!

In 1-2 sentences, write your **VISION** for Monroe County over the next 10-15 years.

Place your sticky notes here!

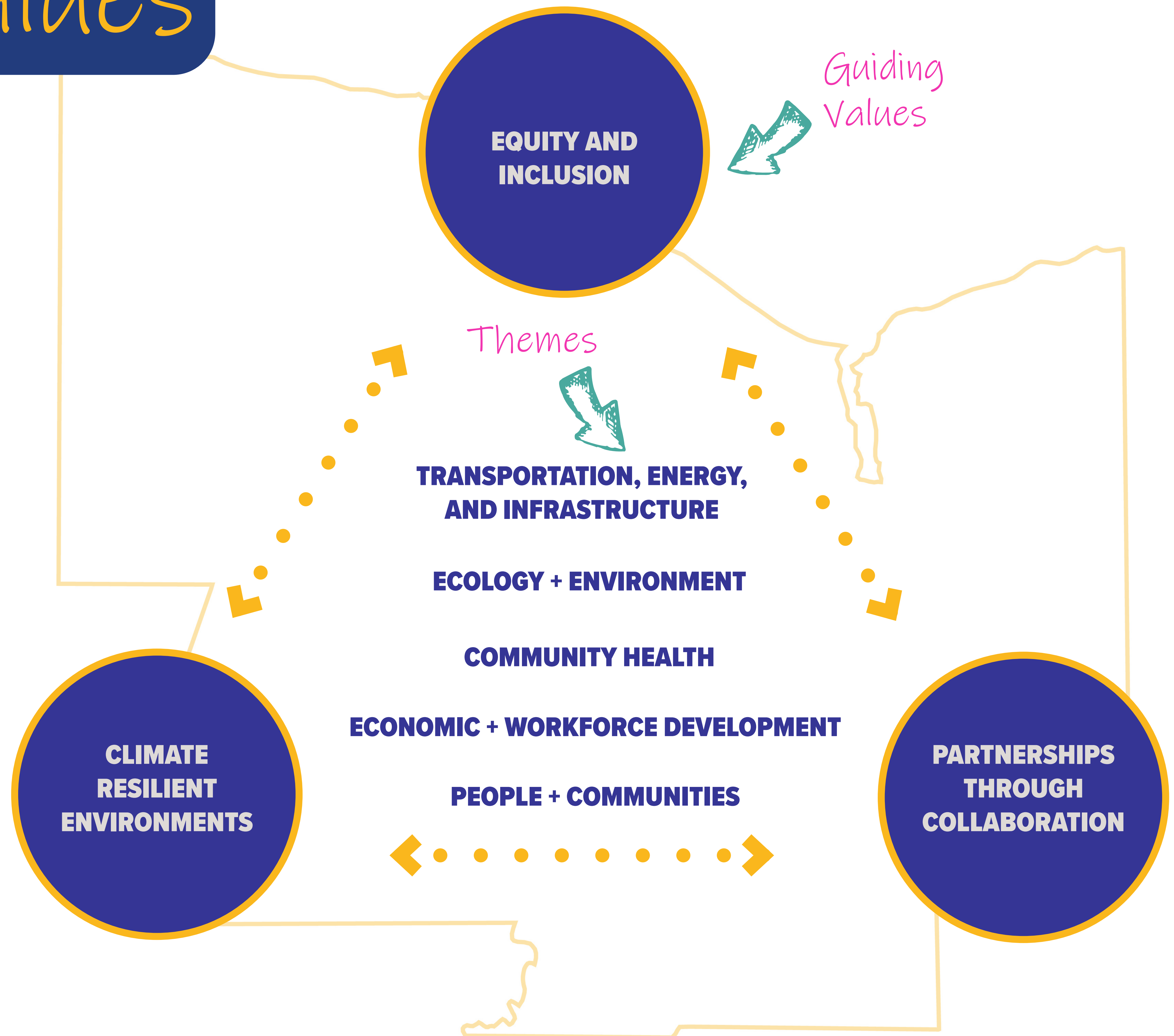


Guiding Values

What are Guiding Values?

Guiding Values are cross-cutting and provide a lens to examine local issues and opportunities associated with each theme throughout Monroe County.

They have guided this planning process, and will continue to inform every theme, goal, strategy, and outcome outlined in this plan.



EDR

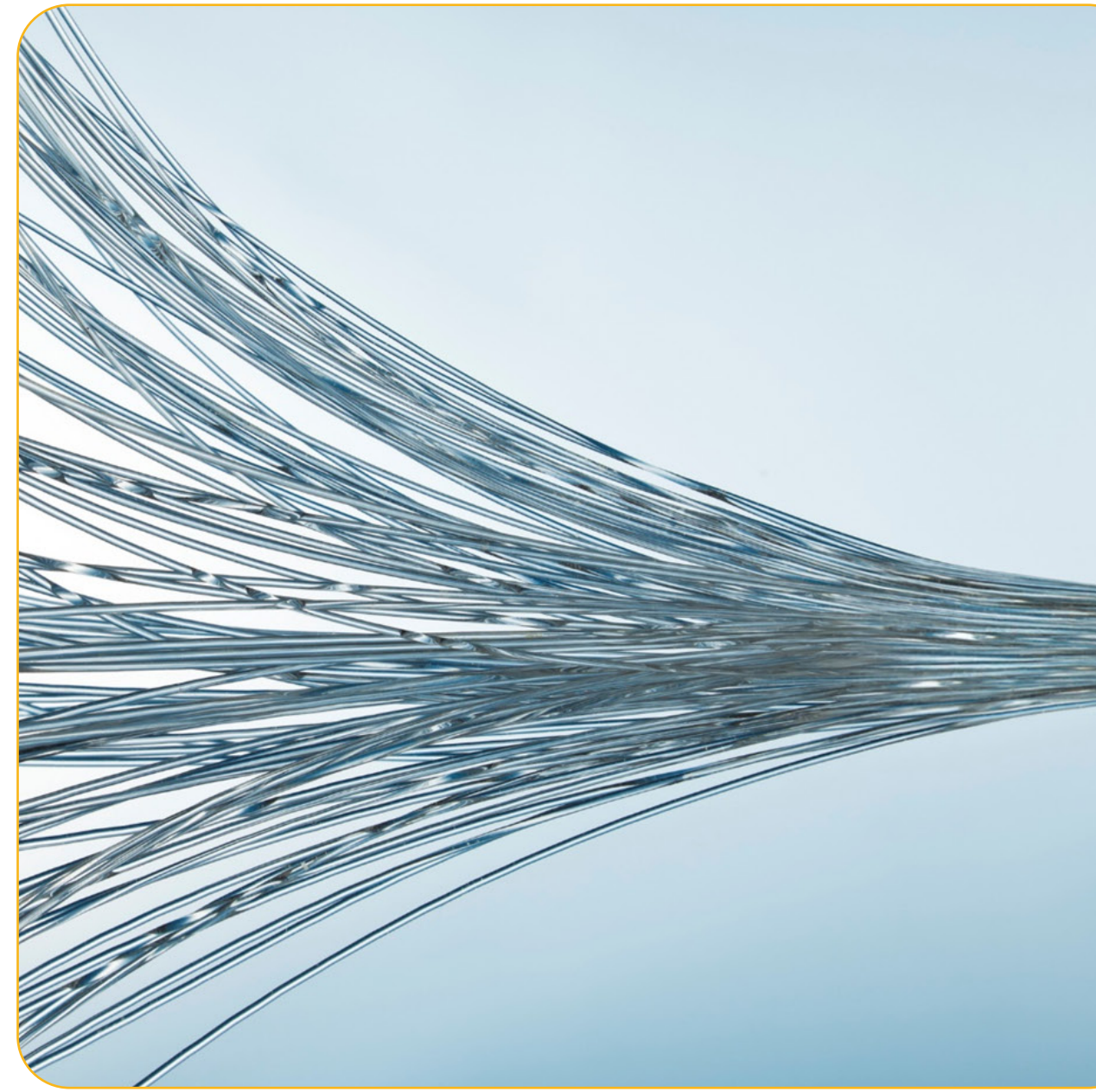
Transportation, Energy, and Infrastructure

Modernizing, diversifying, and strengthening transportation, energy, and infrastructure systems within the county.

WHAT ARE OUR GOALS?

HOW DO WE ACHIEVE THEM?

Place your sticky notes here!



REMOVE BARRIERS TO HIGH-SPEED INTERNET ACCESS

Invest to provide coverage to unserved areas

Integrate 5G into unserved areas



IDENTIFY OPPORTUNITIES TO IMPROVE MANAGEMENT EFFICIENCIES FOR EXISTING INFRASTRUCTURE

Update the Pure Waters Master Plan

Create a county infrastructure Master Plan

Consolidate Water Resource Recovery Facilities



IMPROVE MULTI-MODAL TRANSPORTATION CHOICE, ACCESS AND INFRASTRUCTURE

Develop a countywide Active Transportation plan (in progress!)

Adopt Complete Streets legislation

Invest to improve transit access and reliability



SUPPORT THE DEPLOYMENT OF CLEAN ENERGY INFRASTRUCTURE

Provide local technical assistance to adopt small scale distributed generation projects

Explore opportunities to procure renewable energy for municipalities and local school districts

Invest in electric vehicle charging stations



DECREASE SOLID WASTE WHILE INCREASING RECYCLED MATERIALS

Invest in a countywide composting program

Increased access to battery and household electronic recycling

Expand the reach of the Recycle Right Campaign to increase public awareness

Ecology + Environment

Ensuring that the County's abundant natural resources are protected and enjoyed by residents and utilized to capture carbon.

WHAT ARE OUR GOALS?

HOW DO WE ACHIEVE THEM?

Place your sticky notes here!



STRENGTHEN THE COUNTY'S PARKS, TRAILS, AND OPEN SPACE

Develop a countywide Parks Master Plan

Improve technology access (wifi) for all park visitors and staff

Establish parks programming for recreation and environmental education

Improve access to county facilities in compliance with the ADA



IMPROVE STEWARDSHIP OF OUR NATURAL RESOURCES

Establish a Sustainability Manager position

Implement best practices for landscape management

Reduce greenhouse gas emissions generated through county uses

Establish a countywide forestry program



IMPROVE THE COUNTY'S HAZARD PREPAREDNESS AND CLIMATE RESILIENCE

Expand public awareness and education related to hazards

Implement natural and nature-based approaches to shoreline management

Update the County Hazard Mitigation Plan (in progress!)



PROTECTION OF AGRICULTURE AND FARMLAND

Complete, Adopt, and Implement a Farmland Protection Plan (coming soon!)

Increase resources to support farmland protection

Develop model local laws to protect farmland and encourage agricultural viability

Community Health

Prioritizing and investing in the health, wellbeing, and resiliency of all Monroe County residents.

WHAT ARE OUR GOALS?

HOW DO WE ACHIEVE THEM?

Place your sticky notes here!



PROMOTE THE PRODUCTION, DISTRIBUTION, AND CONSUMPTION OF LOCAL, HEALTHY FOODS

- Decrease barriers to access to local food and farm markets
- Increase distribution of local produce to area institutions
- Expand the use of the Foodlink Curbside market program
- Increased collaboration with the City's Food Policy Council



PROMOTE PREVENTATIVE MEASURES TO IMPROVE THE HEALTH OF COUNTY RESIDENTS

- Improve county Health Department access to health data to inform decision-making
- Expand the county's health footprint within local communities
- Foster strategic partnerships with entities that promote public and mental health



EQUITABLE AND AFFORDABLE HEALTH AND WELLNESS

- Increase access to mobile and remote telemedicine options
- Remove barriers to small-scale and wellness providers, childcare, senior care, or transitional homes
- Develop a coordinated plan for addressing the opioid crisis

Economic + Workforce Development

Building an inclusive economy leveraging existing strengths and emerging trends.

Place your sticky notes here!



WHAT ARE OUR GOALS?

HOW DO WE ACHIEVE THEM?



**INCLUSIVE
ECONOMIC GROWTH**

- Increase workforce training for all ages
- Remove barriers to microloans and financing for business startups and small business owners
- Invest in training and education in targeted sectors to remove barriers to employment
- Support living wages



**INVESTMENT
IN THE
AGRICULTURAL
ECONOMY**

- Create a dedicated position focused on agricultural planning and economic development
- Decrease barriers for local produce to participate in the Rochester Public Market or other local markets
- Improve collaboration between agricultural workforce development programs and other workforce programs (e.g., BOCES)



**CREATE STRONG
PLACES THAT
ATTRACT NEW
COMPANIES AND
WORKERS, AND
RETAIN THOSE
THAT ARE HERE**

- Invest in placemaking strategies to improve quality of life
- Invest in experienced-based and niche retail to attract industry workers
- Develop a Recreation Master Plan with a focus on programming and amenities

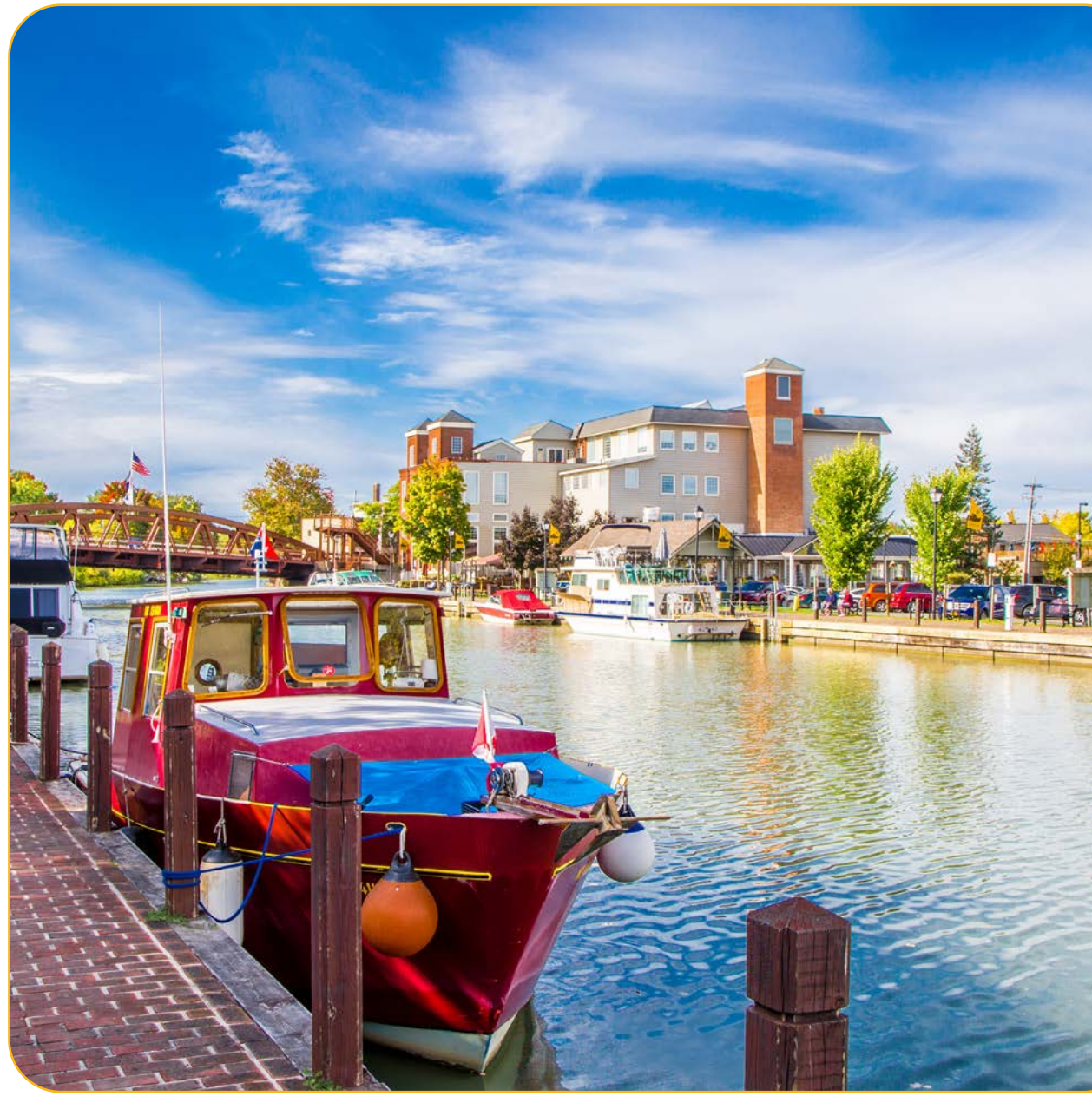
People + Communities

Creating and supporting whole communities that contribute to a strong sense of place

WHAT ARE OUR GOALS?

HOW DO WE ACHIEVE THEM?

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DEVELOP AND STRENGTHEN STRONG CENTERS AND DESTINATIONS

Strengthen community revitalization through model ordinances, training, and grant assistance

Convene an Erie Canal Collaborative for canal communities

Adopt incentives to cleanup and redevelop brownfield properties and sites



ADDRESS WEAKNESSES IN THE HOUSING MARKET

Provide new quality affordable housing

Develop a countywide Land Bank

Develop a countywide housing market strategy to address affordable, mid-range, and rental market housing

Continue to provide funding for home repairs and maintenance

Increase opportunities for home ownership for all income levels



LEVERAGE THE COUNTY'S RICH CULTURAL HERITAGE AND COMMUNITY RESOURCES

Continue to invest in the county's libraries, museums, and cultural heritage sites

Continue to support welcoming, inclusive, and celebratory public spaces and events

Increase opportunities for volunteering and civic engagement

Big Idea!

**What is your one BIG IDEA for Monroe County? It can be anything -
a program, project, policy, etc...**

*Place your sticky
notes here!*

