

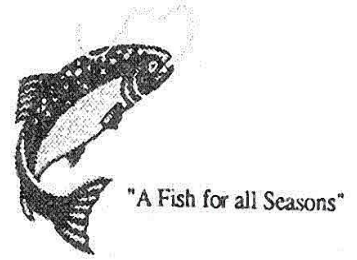


Fishery Advisory Board

Monroe County, New York

Adam J. Bello
County Executive

Steven Rutherford
Chair



Monroe County Fishery Advisory Board Meeting Minutes March 9, 2020

The meeting was called to order at 7:07 p.m. The minutes were approved as submitted.

Website Update:

The board received an update on the Google Analytics for the Monroe County fishing website located at www.fishingmonroecounty.com. The website sessions were 8,997 with a total of 14,129 page views with 6,967 new visitors and 80 returning visitors for 2019.

Budget Update:

There is \$1,992 currently remaining in the 2020 budget. The GetAways on Display distribution plan for the rack cards was paid for at the cost of \$2,008. Other 2020 budgeted expenditures include the LOC derby advertisement (\$500) and the annual fee for the website maintenance (\$828) leaving an estimated balance of \$664 in the 2020 budget.

New Action Items:

Fishing Sports Shows: It was reported that the Springfield, MA fishing show was reported to be slower, Suffern was huge. S. Zucco attended the Harrisburg Show was well attended. He attended the Great American Outdoor Show representing MCFAB and helping at the LOSPC booth.

R. Sachelli reported that the Genesee Charter Boat Association Flea Market on Sunday March 8, 2020 was very busy, with many vendors.

S. Olufsen asked the board to assist in compiling a list of charter captains, NYS licensed guides and boat launches for the new Lake Ontario Sportfishing Promotion Council website.

S. Rutherford brought up a question about the newly mandated boating license, S. Olufsen will check with the MC Sheriff.

Stocking Report: 111,000 kings were slated for pens at the Genesee River. The Niagara River got 50,000, 18 mile, Oak Orchard, the Genesee, and the Oswego each got 111,000, the Salmon got 300,000 to insure adequate return to the hatchery, and the Black River got 50,000.

At last month's meeting S. Rutherford had asked if MCFAB could obtain more funding. S. Olufsen submitted a list MCFAB had drafted at the meeting showing what items additional funding would be spent on. The list included the following; kids, senior and individuals with disabilities fishing events, marketing the fishery plus distributing more brochures and rack cards, pen rearing nets or supplies and educational programs for NYS boating certificates which will be required by 2025.

A letter was drafted and will be signed by S. Rutherford to the Monroe County Department of Public Health confirming that MCFAB has not heard of any reports of odors or other evidence of continuing coal tar seeps in the vicinity of the Genesee River gorge face at the lower falls.

Action Items Update From Last Month:

The Monroe County Offshore Classic will be held on Friday 6/26 with a five species "winner take all" event and Saturday 6/27, the actual Offshore Classic Day. More information can be found on the Monroe County Offshore Classic Facebook Page or contacting Matt French at 585-737-9364.

The meeting was adjourned at 8:25pm.