

# People and Communities

## Missing Priorities

1. Rental vs owner tension
2. Incentives for building more affordable homes
3. Eliminate food deserts in the City of Rochester
4. What is the overarching goal of Monroe County?
  - a. It used to be technology
5. Mixed-use developments to support economic development priorities
  - a. Need transit between residents and workers (Henrietta, Brockport)
6. Zoning needs to support housing affordability and healthy development practices – what can the county do?
  - a. T. assistance; financial resources
7. A design context needs to be considered with auxiliary housing
  - a. It should enhance livability and sustainability and not accelerate decline
8. Infrastructure is linked to starter-home development feasibility/profit
  - a. There are cost barriers to doing small, affordable housing
9. Stewardship is important for reasons beyond economic development
  - a. Rivers
  - b. Watershed
  - c. Indigenous cultural heritage is not being taken advantage of, but it could with some thinking and planning
  - d. Who are we building for?
  - e. Who are we trying to attract?
  - f. What do we want Rochester to be?
10. Decisions which affect everyone must consider the next 7 generations and the plan should consider this
  - a. What should Monroe County look like 7 years into the future?
11. There is relevant, nationally important history which is not collectively remembered publicly
12. Land acknowledgment shouldn't just check a box
  - a. Indigenous people should have an active role and actively bring values and lessons to the table
13. Bring back original place names to reverse erasure
14. Cultural diversity is an economic development tool
15. Landmark Seneca villages, trails, and other important places
16. The plan should magnify that many Monroe County residents are guests here
17. Deal with racism in an intellectually vocal way that pushes back
18. County could work with town historic societies to map the underground railroad
  - a. The history is really interesting
19. Towns have a disparity in resources – the county could help CFA grant writers for assistance to towns
20. Who are we trying to improve for?
  - a. Equity is the new innovation because if we can improve the standards for people who are less, we improve the whole
21. See models for redistributing tax revenue through an equity system
  - a. See Pittsburgh
22. Avoid spending money without solving the problem